



Tapping
the Future

2014

CONFERENCE
KITCHENER•ON

CSC Conference 2014 – TAPPING THE FUTURE
Kitchener, Crowne Plaza Kitchener/Waterloo
May 21-25, 2014

Session 2B
Date May 22, 2014
Time 10:30 – 11:30
Speaker Alex Carrick

“Canada, I Barely Recognize You.”

The session will be about the world, U.S. and Canadian economic outlooks, with special emphasis on construction activity levels here at home. I’ll also explore some favorite themes of mine: impacts of the growing proportion of seniors aged 65-plus; the nation’s three natural population groupings and shifts over time; and my concern that Canadians don’t fully understand what it will take to remain competitive in the global marketplace. Canada is swiftly transforming from the country of our forefathers into something quite different and it’s best to understand the new reality.

Speaker bio

Alex Carrick did his undergraduate work at the University of Western Ontario (London, Ontario, Canada), and completed an M.A. in Economics at the University of Toronto. After the first year of a Doctorate while living at U of T’s Massey College, the lure of the job market was too great and in 1972 Alex went to work for the Canadian Institute of Steel Construction (CISC). The CISC is a trade association for structural steel fabricators in Canada. Mr. Carrick later became Secretary-Treasurer as well as Economist for the CISC.

Since 1985, Mr. Carrick has been Chief Economist with CanaData, the leading supplier of statistics and forecasting information for the Canadian construction industry. He is the closing speaker at the CanaData Annual Construction Industry Forecasts Conference, which just marked its 25th anniversary year.

Mr. Carrick compiles CanaData’s Annual Construction Forecast and provides updates throughout the year in the CanaData Forecaster monthly newsletter and online at www.reedconstructiondata.com/market-insights. He provides additional economic insights at www.dailycommercialnews.com/features/economy. Follow his blog at www.reedconstructiondata.com/alex-carrick.

His work has become international in scope and he delivers presentations throughout North America on the Canadian, United States and world construction markets. He is frequently quoted in major news media, especially in two Canadian construction newspapers, *Daily Commercial News* and *Journal of Commerce*. His online video analyses are a popular feature on the newspapers’ websites.

Construction Specifications Canada • Devis de Construction Canada

120 Carlton Street, Suite 312, Toronto, Ontario, M5A 4K2

• Tel(416) 777-2198 • Fax(416) 777-2197 (Toronto) • Fax (800) 668-5684 (Canada)

Email: info@csc-dcc.ca • WebSite: www.csc-dcc.ca



Tapping
the Future

2014

CONFERENCE
KITCHENER•ON

Continued

Mr. Carrick also has a personal blog site where he posts original funny and/or entertaining short stories. These have been compiled in a couple of books entitled “Two Scoops” Is Just Right and “Three Scoops” Is A Blast!, now available on Amazon.com. In connection with his “hobby”, Mr. Carrick has built up a considerable presence on the social networking sites, Twitter, Facebook and LinkedIn.

CanaData is a division of Reed Construction Data. Its extensive line of products includes CanaData Construction Starts Statistics; Architect and Engineer Activity Reports; Custom Reports; Annual Forecast; CanaData Forecaster Newsletter; Construction Cost Index; and Annual Construction Forecasts Conference. Reed Construction Data is a division of the global publisher and information provider, Reed Elsevier.

Speaker contact information

Alex Carrick
Chief Economist
Reed Construction Data Canada
500 Hood Road, 4th Floor
Markham, ON L3R 9Z3
Telephone: (905) 752-5538
Alex.carrick@reedbusiness.com
www.alexcarrick.com

Construction Specifications Canada • Devis de Construction Canada

120 Carlton Street, Suite 312, Toronto, Ontario, M5A 4K2

• Tel(416) 777-2198 • Fax(416) 777-2197 (Toronto) • Fax (800) 668-5684 (Canada)

Email: info@csc-dcc.ca • WebSite: www.csc-dcc.ca