Paint Matters  Session 1A

Paint is viewed as simply aesthetic, yet it can lead to either a very positive first impression or a lasting negative one. Long after a project is completed the performance of the paint system speaks to the quality of a building and the care put into it by the owner and designer. Paint is also the first line of defense against the elements. When paint performance does not live up to expectations it not only results in tragic and costly consequences to the project, it also impacts the reputation of everyone associated with it.

The Master Painters Institute (MPI) establishes quality and performance coating standards, which for more than fifteen years have been the basis of the US Federal Paint standards and the Canadian National Master Specification.

Part one of the presentation will focus on a basic understanding of paint standards and how to utilize them in new or repaint projects. Included in this discussion: Main causes of paint failure. Assessing the degree of surface degradation. Importance of the proper surface preparation before a repaint. Specifications and choosing the correct coating system. Standards and approved products. Inspectors - specifications, bid tours and Inspections. Hiring a qualified and quality professional.

There are many standards that address the environmental impact of products used in construction. Unfortunately, one of the items most often over looked, is the product’s performance attributes. To make it more complicated, everyone has differing perspectives on the right approach, and even if the environment is part of the equation, performance is still often a secondary concern. Part two of the presentation approaches the need for coating systems that are designed to maximize performance while meeting or exceeding environmental requirements.

Davis Kyle is a principle figure in the coatings industry; having worked his way up through various roles over the past 30 years, including positions with PPG, Akzo Nobel and General Paint. His extensive experience in business development has positively impacted both new construction and facility maintenance programs.

Davis has reinforced quality solutions to the issues facing the design sector through education and knowledge programs. He has been championing education on standards within the coatings industry for over 15 years. His passion on this subject stems from an ambition to elevate the industry to one of upmost quality and professionalism.

Davis believes that knowledge is key, hence his desire to help people understand why standards are crucial in paint specifications.

Davis Kyle, Executive Vice President
Master Painters Institute
www.paintinfo.com