
Session **1A - Moisture Control in Concrete**
Date Thursday, May 23, 2013
Time 9 to 10 a.m.
Speaker Bruce E. Newbrough

Moisture emissions from concrete slabs cost our industry one billion dollars per year. In this session you will learn where the moisture comes from, what kinds of problems it causes, how to properly quantify how much moisture is present. Bruce will take you through the issues you need to address from a specification and concrete placement standpoint and drying, and also offer recommendations on how to remediate should excessive emissions be present at the time the floor covering is to be installed.

Industry Experience

Invited speaker at the Concrete Décor Show, FCICA Annual Conference, Greater New York Floor Coverer's Association, National Institute of Certified Flooring Inspectors and countless Architectural and General Contracting firms present on moisture issues in concrete, trends in flooring products, resolving issues on projects. Have written articles for Floor Covering Installer, Flooring Weekly, FCICA Newsletter, and CFI Magazine on substrate preparation and crack repair.

Industry Associations

Active member on several ASTM committees: C09 on concrete -Currently serving on two committees involving the preparation of specifications for self-leveling and trowel grade cementitious patching products; C11 on gypsum materials; E60 on sustainability; Member of the faculty for NFWA and CleanTrust (aka IICRC); active on NTCA technical committee. Also belong to FCICA, TCNA, CTDA, ICRI, and TCA.

Education

Bachelor of Science Degree in Liberal Arts with a major in Chemistry from Northeastern University in Boston, MA

Masters of Business Administration from Duquesne University in Pittsburgh, PA.

Received CTC certification as a tile consultant in 1991.



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