
Session **3C - Substitutions: All you ever wanted to know, but were afraid to ask**
Date Thursday, May 23, 2013
Time 2 to 2:55 p.m.
Speaker Keith Robinson, FCSC, RSW LEED AP

This session will focus on concepts of substitutions as it relates to the “reader” of the document rather from the “publisher”, so will be of special interest to technical and product representatives, constructors and subcontractors, and perhaps also specifiers wanting to brush up on information content. It is about appropriate communication of proposed substitutions and understanding concepts for presentation within the “infamous” Division 01, identify reasons why consultants “hate” them so much, identifying the appropriate time to submit and how the information can be presented so that the proposed substitution is considered. The session will contain tongue-in-cheek humor to convey some rather serious content, and should be provocative (if not interesting). This session will be approximately 40 minutes long and allow for 15 minutes of questions.

Keith has worked as a specifications writer since 1981, joining Cohos Evamy in December 1996. Cohos Evamy became DIALOG in September of 2010, providing fully integrated, all discipline services from four studios located in Vancouver, Edmonton, Calgary and Toronto.

Throughout his career, Keith has provided technical solutions to a variety of major architectural projects in both nationally and internationally. He is currently responsible for preparing contract documents, and providing technical support and design assistance. He became a LEED® Accredited Professional in 2004, and has participated on over 50 Certified, Silver and Gold rated projects.

Outside of DIALOG, Keith instructs several courses for the University of Alberta Extension in their Construction Administration program. He is an active member on several international committees including OmniClass and is chair of the MasterFormat Maintenance Committee. He is also a member of CSC’s Executive Council.

During his spare time, Keith can be found in the North Saskatchewan River Valley; hiking in the winter months, and rowing throughout the rest of the year. He also spends time with his grandkids playing soccer and taking them on adventures.



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