

## Why Use a CTR?

- ◆ The CTR designation recognizes the experience, integrity and competence of product representatives and symbolizes a commitment to excellence with demonstrated ability in product representation.
- ◆ A CTR provides value to an organization by ensuring all performed work is of the highest quality and is in accordance with accepted, recommended standards. More importantly, a CTR uses skill and shows good judgment, representing products or services in a fair, timely and consistent manner.
- ◆ A CTR is governed by codes, statutes, regulations and rules applicable to the work undertaken. Their credibility, integrity and promotion of public safety and welfare speak volumes to an organization's own conduct and commitment to excellence and professionalism.

**For more information on the CTR designation and its benefits to your organization, visit [www.csc-dcc.ca](http://www.csc-dcc.ca).**

*CSC is a national multidisciplinary, non-profit association with chapters across Canada. CSC is committed to ongoing development and delivery of quality education programs, publications and services for the betterment of the construction community.*

Construction Specifications Canada

120 Carlton St, Suite 312, Toronto, ON, M5A 4K2

Tel: 416-777-2198 ◆ Fax: 416-777-2197 (Toronto)

Fax: 1-800-668-5684 (Canada)

Email: [info@csc-dcc.ca](mailto:info@csc-dcc.ca)