



CSC Toronto Chapter eSpecifier - November 2017

In this issue, we'll introduce you to the entire Executive and their working plans for the upcoming year.

We'll also share some exciting [upcoming events](#) and announce [new partnerships](#)!

Chapter Director Kazim (Kaz) Kanani



Board of Director's Meeting Update

The Board of Directors meets in the fall and spring of each calendar year. The fall meetings took place during the weekend of September 30. For those that are unaware, Directors and Executive Council members converge at the Holiday Inn near the Airport for a weekend of full of updates, discussions and decisions. It is at these meetings that we review the affairs of the association (Chapter and Association level), review our aims, objectives, goals, successes/failures and plan for the future. As such, I am pleased to provide the following updates:

Marketing

Kim Tompkins, FCSC, CTR has taken on the responsibility of Chairing the Marketing Committee in addition to the responsibilities of the 4th Vice-President. The Marketing Committee comprises of the following individuals: Mike Garlinski, George Heath, Harry Forbes and myself. The Marketing Committee been very active with the following items:

- Social Media Platform - Setup and Implementation at the Association level and Chapter level
- Implementation of Principles of Construction Documentation at Post-Secondary Institutions
- Review and updating of Marketing Literature and Materials
- Liaising with Chapter Marketing representatives to provide direction, guidance and assistance
- I am CSC Marketing Campaign

Social Media platforms have been established at the Association level with a strong focus on Twitter. The Association is actively tweeting regularly and our tag (@csc_dcc) is picking up traction in the Twittersverse. We will be expanding our tweeting capabilities with the assistance of Brittany Mazzocchi and Laura Herbert. These two ladies also assisted with tweeting during Conference 2017 in Kelowna, BC.

The Principles of Construction Documentation program has been implemented at George Brown College and Humber College as a part of our pilot program. Discussions have commenced with other colleges across Canada to begin implementation. This is a very unique opportunity for us as an Association as it allows us to market our Association, providing and disseminate current educational content and also provides students with an opportunity to obtain a CSC credit and gain "a foot in the door" towards their careers.

Chapter Liaisons - The Marketing Committee has established contact with the Chapter Marketing Liaisons. These individuals/liaisons are the "boots on the ground" at the Chapter level and are tasked with the implementation of our marketing strategies. Of course, they are not on their own; they are fully supported by the Marketing Committee and the Association Office.

I am CSC Campaign - While this is not a new campaign, the Marketing Committee has decided to rejuvenate it and will be releasing the campaign in 2018.

In the coming weeks and months you will receive numerous updates with respect to the activities of the Marketing Committee at the Chapter level.

CSC Chapters

The re-launch of the Quebec Chapter has proven to be a difficult but successful endeavour. Guy Houle (Chapter Director) continues to work with the Montreal Chapter and the Association Office and as a result the Chapter's membership is growing and their offerings are expanding. If any Toronto Chapter members have offices in Quebec, I strongly encourage you to share this information with them and ask them to stay tuned to the Quebec Chapter website and to actively participate in Quebec Chapter's offerings.

All of the Chapters are actively hosting events, collaborating with other organizations and continue to serve the membership in a positive manner. The Board meeting allowed the Directors to exchange ideas and share the pros and cons of our event offerings.

The Student Design Competition which was launched at Conference 2014 has been embraced by a couple of Chapters and continues to gain traction outside of Toronto/Grand Valley. Many of you will remember this as the brain-child of Grand Valley Chapter Chair, Cathie Schneider who worked closely with Isabelle Champagne of the Toronto Chapter to Co-Chair the competition and to keep the momentum moving post-Conference 2014.

Membership

CSC's membership continues to be healthy and strong with a high retention rate. In 2016 there were 271 new (or rejoining) members, 112 of which were sponsored by current CSC members. The Eureka Club Award is given to members who sponsor at least three members during the year. Congratulations to Mr. Hugh Lim for sponsoring three new members this year!

Membership dues for 2018 will remain unchanged. As always, members are the backbone of this Association and every member is encouraged to promote CSC in their day-to-day travels. Membership growth is largely by word of mouth and not through active membership campaigns. After all, word of mouth is the best campaign method.

Some changes: Credential maintenance fees will increase slightly in 2018, however, those who have multiple designations will realize a savings on the credential maintenance fees as they will no longer be charged multiple maintenance fees.

Conferences, Awards and Legislative

Conference 2017, "Setting the Standard" was hosted in Kelowna, BC and the organizing committee from the Vancouver Chapter did a phenomenal job! If you did not attend this conference, you definitely missed out! Of course, when one conference is over, planning for the next commences pretty much the next day. Conference 2018 will be hosted in Edmonton, Alberta from May 23 thru May 27 (Poster and Sponsorship Packages can be found below). Registration is now open (find the registration form [HERE](#)) and available online at the Association website. Additionally, the following locations have been determined for upcoming conferences:

- 2019 - Regina, SK
- 2020 - Montreal, QC
- 2021 - Saskatoon, SK
- 2022 - Ottawa, ON

We (the Toronto Chapter) were awarded with the Lloyd Boddy Chapter of the Year Award for excelling in areas such as professional development opportunities, spirit, and participation in local industry and CSC committees. Kudos to Nellie Vila-Legare, Chapter Chair for 2016/2017 on leading an exceptional group of volunteers and for bringing home the Lloyd Boddy Award.

Chapter Awards of Merit - The Toronto Chapter Awards Committee nominated and awarded Awards of Merit to Andy Chagani, Isabelle Champagne, Laura Herbert and Lyndon Regular. These individuals will be recognized at the Annual Celebration Meeting which will take place in January. Please stay tuned for additional information! Congratulations to the award recipients and thank you for your dedication and commitment to CSC!

Designations and Certifications - At conference, we took time to recognize those who have achieved their CSC industry designations over the past year. On behalf of the Board, I would like to congratulate the following Toronto Chapter Members for achieving their designations:

Certified Specification Practitioners
Ryan Dawinan, CSP
Denny Duong, CSP

Certified Construction Contract Administrators
James Dickie, CCCA
Ashraf Hanna, CCCA
Dan Jenik, CCCA
Ian Miller, CCCA
Giuseppe (Joe) Serravite, CCCA
Mehdi Shirzadi, CCCA
Charmaine So, CCCA
Albert Thomas, CCCA
Gerald Williams, CCCA

Certified Technical Representatives
Russell Ibbotson, CTR

Closing Remarks

The Association as a whole is definitely heading in the right direction and is taking the necessary measures to ensure that it stays current and at the forefront of the industry. As you can appreciate, this report only highlights some of the many discussions and deliberations and some items are kept confidential until such time they are finalized. I can assure you that there are a lot of major things happening which I will be able to share in the coming months!

We are very unique Association and Chapter. Our greatest success is the membership as we are a volunteer driven organization and the initiatives are undertaken by volunteers for the betterment of the Association and design + construction community. I would like to take an opportunity to thank all of our volunteers who dedicate countless hours of both personal and business time towards the betterment of the industry. We would not be where we are today without your support, guidance, assistance, dedication and commitment.

Finally, should you have any questions or concerns, thoughts or suggestions, please do not hesitate to contact me at any time as I would be happy and delighted to discuss CSC with you.

Yours in Service,
I am CSC.

Kazim (Kaz) Kanani, CSP, CCCA
Chapter Director, Toronto
416.904.7263 | kaz@kananiassoc.com

Conference 2018 Poster Conference 2018 Sponsorship Package

Chapter Chair **Jared Cardiff**

As the CSC Toronto Chapter Chair of 2017/2018 I would like to welcome everyone to the upcoming CSC season.

The CSC Toronto Chapter has been through many changes over the past several years, and although some of these changes have been challenging, they were necessary and important for the evolution of our Chapter. As Chair, I look forward to being able to play my part in the evolution and betterment of our chapter.

My goal as Chair is to foster collaboration within the Toronto Chapter Executive, its members, and related organizations. This includes better and more transparent communication with our Toronto Chapter executive, listening to the Toronto Chapter Membership, and reaching out to other organizations to build stronger industry ties. I encourage all members to get involved, and do not hesitate to contact the Toronto Chapter Executive members with any comments, questions, or concerns you may have.

I look forward to the upcoming season, working together towards a bright future.



Thank you,
Jared

Vice Chair Iain Stuart

Friends and members of CSC Toronto Chapter, welcome back to another great year ahead. A year with some 'steady as it goes' such as regular monthly dinner meetings held every 1st Tuesday of the month (with exception to holidays) sprinkled in with some excitement such as a 40th anniversary to our chapter's annual trade show and great presenters.



My name is Iain Stuart and if we've not already met, please find me at our next dinner meeting so that I can get to know you and better serve your needs. I have been on the manufacturer's side of the business for a little over 10 years and am currently a representative for Accella Polyurethane Systems with just over 4 years serving on the Toronto Chapter Executive Committee. I recently finished my Technical Representative course through our chapter and highly recommend it along with our other educational offerings. Education strengthens your knowledge and helps us grow together as a chapter, a national organization, and an industry to create better construction specifications. Finally, we can all learn from one another by listening and being heard. Your voice is important to us!

I look forward to working with you all in an effort to shape our chapter's future into an even brighter one than it already is today.

Past Chair, CSC Building Expo Chair Nellie Vila-Legare

As I transition into the Past Chair role for the CSC Toronto Chapter this year, I am excited by our new leadership of Jared Cardiff as our Chapter Chair and Iain Stuart as our Vice Chair. Both gentlemen bring a ton of energy, enthusiasm and experience to the role and I look forward to working with them.



We also have a few changes as it pertains to our CSC Building Expo. Matt Roberts has resigned as Chair of the Committee and I have taken on the role of Chair for this year.

This year our CSC Building Expo will take place on February 28th, 2018 at the Metro Toronto Convention Centre, South Building. The trade show will open its doors from 1:15pm-6:00pm.
SAVE THE DATE!

The Committee is already working hard on the many details required to ensure that we have a successful show. Registration will be open soon and we look forward to seeing everyone there!

Manufacturer/Supplier Officer Terry Klingspohn

First, I would like to thank all who had a part in giving me the opportunity to serve on the Executive Committee. I truly enjoy our association, its members and all the social, educational and best practice sharing benefits it provides from month-to-month. I look forward to playing a part in ensuring our Chapter continues to grow and improve.

If I have learned anything from my years as a manufacturer's

representative, is that communication is everything. No matter what their role is, from designer to end user, everyone benefits from clear communication of needs, expectations, limitations, solutions offered, progress and from feedback, both positive and constructively negative. Without these nothing happens or, at least, happens nearly as it should. That's why our association is important and why I chose to get involved as your Manufacturer/Supplier Officer.

Please let me know if you have any suggestions or feedback, either by email or when I see you at Chapter functions.



Administrative Officer Stacey Bogdanow

My 2017/2018 Goals as the Administrative Officer for the CSC Toronto Chapter:

Membership

As well as emailing a Welcome email to all new members, I will continue implementing the successful "Buddy Program" introduced in 2016. I contact the new members by email and by phone, to offer to attend a dinner meeting together, introduce to them to the Executive Members at the event and answer any questions, etc.

Marketing

Continue to assist in implementing programs that increase participation by members/non-members in all Toronto Chapter events/seminars/shows/meetings.

Specifier

Continue to assist the Specifier Editor to produce timely E-Specifier Blasts to the members of the CSC Toronto Chapter by E-Blast (as per specification publication schedule - Nov 2017/February 2018/April 2018/June 2018).



Specifications Officer Ashley McKay

Welcome to the 2017-2018 CSC season! I am pleased to once again take on the role of Specifications Officer for the T.O. Chapter. We are now well underway for the year, and I have been busy with my regular email communications to the Specifiers as well as planning the Peer Discussion Group (PDG) activities for the year.

For those unaware, the PDG is an informal, open to all members, round-table event where we discuss various topics relevant to our industry. With our typical mixed discipline turn-out it is a great way to share ideas and hear how 'the other side' experience things. As a Specifier, I have found learning about the realities of the Manufacturer's Rep world highly valuable. Our last PDG of the previous CSC season was on June 5 with the topic "Trade Show Tips and Conference Tricks" - you can find a summary of the discussion [HERE](#); you will see that we had a very interesting conversation and I'm pretty sure all who attended left with some new ideas that will influence their future approach to trade shows and conferences. I encourage all to come out to this year's events (it's free, it's interesting, and we have pizza!). Here are the dates for this year - the location is at Dialog Design right at Yonge & Bloor; keep an eye out for the invitation to register closer to each date:



- Nov 6, topic: Working with the Design Team - how to best get information out and advice in.
- Jan 29, topic: TBA
- April 16, topic: TBA
- June 4, topic: TBA

I am always interested in PDG topic suggestions - so please don't hesitate to send them my way, along with any other comments and suggestions you may have; ashley.mckay@norr.com.

Interior Design Officer Meghan McBride



Throughout my first term as Interior Design Officer I spent a lot of time observing and listening to our chapter members. I wanted to understand what is important to you and what your goals and objectives are. I learned that you are a group of dedicated professionals, who take your role and associated responsibilities seriously. You strive to do the right thing in the best interest of the health, safety and welfare of the public.

What struck me over and over again is how similar the Interior Design profession is to that of professional Spec Writers. Both professions struggle for identity and recognition in an industry where others like Architects and Procurement Professionals or simply End User Owners feel that they are capable of taking on our roles - either to get a larger piece of the pie or to cut smaller pieces. Design and Construction is not an easy industry.

In previous discussions I have shared with you the struggles faced by Interior Designers in Ontario. ARIDO and their membership were deeply at odds. The extensive CEU requirements and lack of quality content were points of contention. As part of their extensive revamp of the association the CEU requirements have since been redesigned and made more approachable. Part of my mandate this year is to explore how our Dinner Meetings can contribute to CEU points for Interior Designers. We offer a lot of value. We have good quality, relevant content that is accessible to all, not just those working in large scale firms. I am pleased to see that we have expanded our topics to include more Interior Architecture. October's meeting about Acoustics and the Well Building Standard is a prime example.

Interior Designers have two main pain points in their daily business: retaining their design intent and ensuring that their clients receive what they are entitled to. In my opinion this is where the Spec Writer is the Interior Designer's most important ally. First, Spec Writers know how to write content to prevent substitutions and ensure quality is retained, thereby ensuring that the design scheme carries through the Bid process. I can speak from personal experience how devastating it can be to see hours and hours of work and creativity disappear because you were not protected with detailed specs.

Second, the Spec Writer provides a wealth of knowledge to the Interior Designer. Design schools only touch on the mechanics of specs, meaning that many Interior Designers may not fully understand how they work and how to apply them. It was years into my career before I became aware of the hierarchy within a spec section. With the support of the Spec Writer the Interior Designer is better able to advocate for the Client. From personal experience it was the Spec Writers that I worked with who taught me about Bids and Sub-Trade conditions. I see examples every day in my role as a Manufacturer's Rep for Armstrong Flooring where Interior Designers and Clients are forced to accept installation conditions that are much less than expected due to exclusions in the Sub-Trades Bid Submission that they were not trained to look for. Many don't understand that it's not just a function of what was called for in the spec, but what was "bought" when the contracts were signed. These situations are even more prevalent if the Interior Designer does not use a Spec Writer at all. In my opinion a good Spec Writer is worth their weight in gold to an Interior Designer.

I have highlighted a few examples above of how Spec Writers and Interior Designers can collaborate and move both professions forward. I would be interested to know what other opportunities you see and welcome your feedback!

Contractor/Trade Officer - Robert Hartogsveld

The role of the Contractor and Trade Officer is to liaise with the General and Sub Contractors who construct the buildings that our members are responsible for various aspects of the design process.

We continually look for and negotiate opportunities to enter into memorandums of understanding with like-minded organizations in an attempt to share valuable information with our members and increase visibility of CSC's Toronto Chapter in Ontario's construction sector. We share information to help promote the educational programs that our chapter offers to the industry, as well as promote CSC to drive membership from the various industry groups.



Industry News

The Buildings Show (Construct Canada)

The Buildings Show provides an excellent opportunity for trade professionals to network, source the latest products, tools and technologies, or attend one of 350+ seminar programs led by industry experts. The Show is home to Construct Canada, Home Builder & Renovator Expo, IDEX Canada, PM Expo and World of Concrete Pavilion.

The three-day event takes place November 29 - December 1 at the Metro Toronto Convention Centre.

Your 2017 registration badge will give you access to all 5 shows in the North and South buildings of the Metro Toronto Convention Centre. To learn how you can register, [click here](#).

Toronto Construction Association (TCA)

Tickets are still available for the TCA's 150th Christmas Luncheon on Friday, December 1, 2017 at the Metro Toronto Convention Centre, South Building, Exhibit Halls F & G.

TCA provides training in construction theory and best practices as noted in the list of courses below. For further information and to register, call 416-847-9162.

November 2017 Courses

Lean Construction Education Program: Unit 5-7 (Mississauga)

Thursday, Nov 2 & Friday, November 3, 2017, 8am - 4pm

New - CCDC 53 seminar

Monday, November 6, 8:30am - 12pm

COR Mandatory Training Program

Wednesday, November 8, Thursday, November 9 and Friday, November, 10, 8:30am-4pm

Construction Industry Ethics (in-class portion, Mississauga)

Thursday, November 9, 8:30am - 4pm

Profitable Contracting

Wednesday, November 15, 8:30am - 4pm

Finance & Accounting for Non-Financial Managers

Thursday, November 16 & Friday, November, 17, 8:30am - 4pm

Construction Claims - Quantification of Damages

Tuesday, November 21, 8:30am - 4pm

Construction Liens & Trusts (Richmond Hill)

Nov. 22, 2017 Wed. 9am - 12pm

Bids & Proposal Management

Wednesday, November 29, 8:30am - 4pm

Professional Development Officer Michelle Wood

As we start off the new 2017/2018 year, we have a lot of exciting things planned and already started: larger class sizes for the PCD Course, the One Day Seminar (The Evolution of Building), and NEW topics for the Peer Discussion Group sessions!

First of all I would like to recap the last PDG that took place on June 5th at Dialog's office. This was a great night of discussion on "Tradeshows Tips and Conference Tricks". The idea of this topic was to help both specification writers and manufacturer's reps get the best out of the Tradeshows and Conferences they attend. Special shout out and thank

you to Ashley McKay (NORR) and Laura Herbert (Dialog) for running the PDG. We look forward in seeing you at our next one!

At our first dinner meeting we had a group of students attend from Centennial College with their last semester Professor Mohammad Ashouri. Photo (from left to right): Alejandro Jose Martinez Lemus, Jose Olivar Cedeno, Ricardo Sampaio, Michelle Wood, Pourang Ezzatfar and Professor Mohammad Ashouri.

Thank you to Brian Abbey (Adtek) and the rest of the members for making these students feel welcome! These students are our FUTURE!



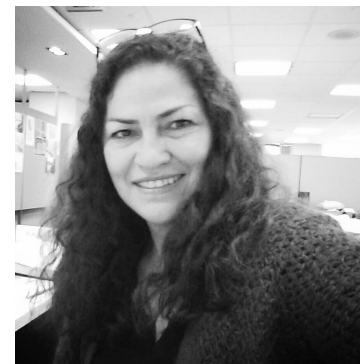
Until next time!
Michelle

Architectural Officer Elsa Boyden

Being an Architectural Officer has been an interesting experience and has helped with my growth as a professional. Working to bring Architects and other professions in the construction industry has been my goal.

It's not always easy to motivate people to attend CSC events but the good news is that people are aware of our monthly dinner meetings and different educational seminars. It's a great feeling to know that we are a well-known part of the industry.

For 2017-2018 I will continue to work towards further achievements and continue to build strong ties to the Architectural community.



Engineering Officer Rajiv Rattan

It has long been felt that construction consulting engineers and the construction specification writers are not integrated to the extent they should be. The consulting engineering community is largely unaware of what all CSC does and offers. Having been a Professional Engineer and Certified Construction Contract Administrator for nearly 20 years, I couldn't agree less.



CSC Toronto Chapter have taken the initiative to connect with various organizations that engineers have in Ontario such as PEO, CEO, OSPE and OACETT. CSC saw a great opportunity to reach out to OSPE (Ontario Society of Professional Engineers) with their 15,000 strong membership base and provide our members with an opportunity for bigger exposure to professional development, social events, publications and networking. CSC has much to offer and our relentless pursuit with OSPE came to fruition. OSPE and CSC signed a MOU (Memorandum of Understanding) - the first step in collaboration between two great organizations. Stay tuned to know how this integration unfolds in the coming months!

Upcoming Events

Laura Herbert and Bruce Hudson Program Committee Officers



Plant Tour

Date:

Wednesday November 22, 2017

Time:

9AM to 21PM

(Attendees would arrive at the AMD main office for 9 am by coach bus, pick up location in Toronto TDB)

Tour Location:

ArcelorMittal Dofasco



December Dinner Meeting

Dec 6, 2017

Topic: Fire Protection for High Rise Buildings, Ontario Standards and Codes

This presentation outlines common fire spread mechanisms in mid- to high-rise buildings. The

presentation will provide a generic review of some fire incidents that have occurred in Canada and key measures in the Ontario Building Code that limit growth and spread of fire within a building and on the exterior of the building.



Presenter: Keith Calder, M.Eng., P.Eng. Vice President, Technical Services, Jensen Hughes

Keith Calder has nearly 20 years of experience in the application of building codes, fire spread analysis, fire modelling, performance-based design and fire investigation. He specializes in the development of complex alternative solutions and risk analyses. He has developed a vast knowledge of the application of current and historical building codes, which assists with conducting complicated design audits, specifically, where the design and construction of a facility or group of integrated structures spans several decades and editions of the applicable codes. Keith also has a diverse background in forensic fire investigation. He has investigated and analyzed many fire and explosion incidents, and has conducted forensic audits of building design and construction.

Visit <http://toronto.csc-dcc.ca/> for details and to sign up for either event.

Special Announcement OSPE Partnership

CSC Toronto Chapter and Ontario affiliate Chapters are excited to welcome the Ontario Society of Professional Engineers (OSPE) as our new partner.



BEHIND EVERY GREAT ENGINEER.

New partnerships like this strengthen and expand our network so that both organizations can share event calendars, professional development opportunities, webinars, newsletters, publications and other communications to better serve the needs of our members, industry and community in general.

By teaming up with a partner like OSPE, we can exchange resources and thought-provoking content all while working toward similar goals. This partnership will provide our members with more diverse networking opportunities allowing access to even more events where members can share and seek new knowledge from a wide variety of industry professionals.

Click [HERE](#) to visit their website.

CHAPTER EXECUTIVE 2017

Kazim (Kaz) Kanani
Chapter Director

Jared Cardiff
Chapter Chair

Iain Stuart
Vice Chair

Nellie Vila-Legare
Past Chair

Kazim (Kaz) Kanani
Treasurer

Micah M Rodrigues
Chapter Administrator

Ashley McKay
Specifications Officer

Michelle Wood
Prof. Development Officer

Stacey Bogdanow
Administrative Officer

Bruce Hudson
Program Committee Officers

Laura Herbert
Program Committee Officer

Rajiv Rattan
Engineering Officer

Robert Hartogsveld
Contractor & Trade Officer

Terry Klingspohn
Manufacturer/Supplier Officer

Elsa Cordero
Architectural Officer

Meghan E. McBride
Interior Design Officer

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STAY CONNECTED:

