

2013

September 10th
ASTM Leak Detection
Standard

October 1st
SWA Joint Meeting Warranty
Claims

November 7th
Fun Night

November TBA
Decoustic's CertainTeed Plant
Tour

December 3rd
FCIA

2014

January 14th
SPRI Standards

February 4th
Economic Forecast - REED

March 5th
No Frills Trade Show

April 1st
TBA

May 6th
TBA & AGM

August 14th
Annual Golf Tournament

CSC (Construction Specifications Canada) is a non-profit association committed to the ongoing development and delivery of quality education programs, publications and services for the betterment of the construction community.

MEETING NOTICE

date: Tuesday October 1st, 2013.

topic: **Let's Talk Legal! – Warranties, Open Forum, Floods, Birds and Glass Legislation**
(see more details inside)

speaker: Ms. Catherine E. Willson - Willson Lewis LLP Barristers and Solicitors

location: Toronto Skating Curling and Cricket Club
141 Wilson Ave., Toronto
(1 block east of Avenue Rd.)

time: 17:15 Cocktails
18:00 Dinner
19:00 Presentation

cost: \$45 (HST incl.) members,
\$50.85 (HST incl.) non-members
\$56.50 (HST incl.) at the door,
\$226 (HST incl.) Booklet of 6 dinner tickets (members only)

reserve: Please make your reservation with Donna Fournier of the CSC Toronto Chapter Office at 1-888-494-9350.

info: Program Committee Officer: Chris Hunter (Tel: 647-529-5650)
Program Committee Officer: Bruce Hudson (Tel: 416-432-6502)
Secretary/Administrative Assistant: Donna Fournier (Tel: 1-888-494-9350)

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Chair's Message

By: Mark Clemmensen

"The single biggest problem in communication is the illusion that it has taken place." - George Bernard Shaw

The construction industry's fast paced nature has resulted in the creation of many forms of communication tools to allow high speed completion of projects. Emails, texting, tweeting, web surfing and cell phones have all but taken over the daily lives of our industry professionals, therefore communication techniques have also adapted to ensure that individuals are receiving and storing important information for future reference.

When taking a closer look at the relationship between a Technical Representative and a Specification Writer/Consultant, communication tools have changed in how we send and receive information. Historically, technical binders were distributed to Specification Writers/Consultants, which contained product information cut sheets, installation details, warranty information, case studies with pretty pictures and in some cases, 3-part specifications and pricing lists. All relevant information used when selecting products for a project. Over the past three years, more manufacturers and consultants however are moving to a paperless practice, therefore resulting in a change in website design, allowing for this critical information to be accessed through different media.

Further to this, some Technical Representatives are requesting the creation of a master 3-part specification which can be handed out to Specification Writers/Consultants, following the latest versions of CSC Section and PageFormat, and MasterFormat. This allows the end user to populate a master or a specific project with specifications which already have their products listed, without the time-consuming task of creating a project specific specification each time one is requested. With detailed spec notes, guiding the editor to make correct selections based on a number of



Mark Clemmensen
(Chair)

different factors, manufacturers' master specifications are another tool which might increase the chances of being included into a consultant's set of master specifications and/or specified on the next applicable project.

The latest tool used for mass communication is the creation of the email blast. Email blasts allow for content to be distributed to a number of individuals by way of email communication, addition of attachments, and links to other websites.

USB Keys are also an economical tool, used to transport data, without the need of a bulky binder which requires shelf space to store. USB Keys, which range in storage size, allow for Technical Representatives to provide a digital catalog to the end user, containing all the same information as the technical binder once did, but at a fraction of the cost. Different file types can be provided to allow for easy editing by the end user. For example, manufacturers' specifications can be provided in word format, allowing for project specific editing, where websites typically contain PDF files which are difficult to edit.

"I'm a great believer that any tool that enhances communication has profound effects in terms of how people can learn from each other, and how they can achieve the kind of freedoms that they're interested in." - Bill Gates.

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GRAND VALLEY, HAMILTON/NIAGARA AND TORONTO CHAPTERS

DESIGN COMPETITION FOR STUDENTS

By: Cathie Schneider, Grand Valley Chapter Chair,
on behalf of the Conference 2014 Student
Competition Committee.

This is exciting news!!!

It has become most evident that CSC needs to engage and encourage design students after all, they are our future. CSC can offer them a great deal in the terms of education and on-going support as they delve into their profession. But how do we do reach the students? In conversation with educational faculties, students want and need only two things; recognition and money.

So what better opportunity than to run a design competition! Professors from both the highly regarded University of Waterloo, School of Architecture and Conestoga College, Interior Design program have worked together to help us create, the "Tapping the Future" Design Competition which will be open to all design schools in the Kitchener, Hamilton and Toronto areas.

The design criterion for the competition is straightforward. Design a restaurant in an existing building. The beautiful Old Historical Post Office in Cambridge (Galt) has been chosen. Circa 1884. It overlooks the Grand River. The architect, Thomas Fuller also designed the original Parliament Buildings so the potential for this building is tremendous.

Students can dare to dream, create a theme, a name. There are no budgetary constraints as this will accomplish two things: innovation while being mindful of the buildings historical attributes and encourage the students to research all of the various products available in the marketplace. What fun! After all, it's hypothetical in nature. Individual students or groups (maximum 4 people) may register.

Entries must incorporate the following product categories into their design:

- Natural Stone
- Acoustic Treatment
- Decorative Metal
- FSC Wood
- Glass
- Architectural Coatings
- Light Diffusing product
- LED lighting
- Living wall and/or green roof
- Rain water reuse and/or storage

Registration begins November 1, 2013 and ends April 28th, 2014. All submissions must be submitted on or before April 30th, 2014.

The "Tapping the Future" design competition will coincide with the 2014 National Conference being held at the end of May in Kitchener. We will use this opportunity to showcase and reward the successful candidates. They will be able to take advantage of the educational component of the Conference as well as the tremendous opportunity to network with design and architectural firms from across the country.

Prize Money: 1st place - \$2,000.00, 2nd Place \$1,000.00 and 3rd place \$500

As for recognition, Kenilworth Publishing is on board. There are other avenues currently being explored by the committee on this front. Our goal is to get as much publicity and exposure for the students as possible.

Details of the competition will be available on a dedicated Website: www.cscdesigncompetition.com. It is from this site, that students will be able to register as well as find competition requirements, criteria, drawings, ask questions etc.

How can local businesses contribute? Mentoring is the key. Businesses will be approached to provide the name of a person in their firm with whom the students can contact for additional product information. After all, these students will be the ones specifying products in the future. If you are a business who would like to contribute in this initiative, please contact Isabelle Champagne at 647-269-8580 or champagnei@chicagometallic.com.

We are CSC and WE ARE "Tapping the Future"!



CSC Toronto Chapter 26th Annual Golf Tournament

By: Kazim (Kaz) Kanani, Tournament Chair

The 26th Annual Golf Tournament was held on August 15th, 2013 at the Richmond Hill Golf Club and raised \$2,500.00 for the Toronto East General Hospital Foundation's Regional Robotic Surgery Program. We had 144 golfers participate and nearly 155 people joined us for the dinner and banquet.

Over the past couple of years, the Toronto Chapter has raised well over \$6,000.00 for various charities which have included Pathways for Education Canada and the Guillain-Barre Syndrome/Chronic Inflammatory Demyelinating Polyneuropathy (GBS/CIDP) Foundation International.

On behalf of the Toronto Chapter Executive Committee, I would like to acknowledge the hard work and dedication of the organizing committee: Mr. Steve LeBlanc and Mr. Matt Roberts assisted by the Toronto Chapter administrative assistant, Ms. Donna Fournier. In addition, the volunteers that assisted on the day of the event include Ms. Stacey Bogdanow, Ms. Nancy McPherson and Ms. Anna Sulima.

The CSC Toronto Chapter Executive Committee also thanks all those who were able to attend the tournament and, in particular, our sponsors for their great generosity and support – for without their support the tournament would not be possible. This year's sponsors include:

Golf Cart Sponsor

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CSC Toronto Chapter 26th Annual Golf Tournament (Cont.)



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CSC Toronto Chapter 26th Annual Golf Tournament (Cont.)



Door Prize Sponsors

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Congratulations to all of the competition prize and raffle ticket winners!

Save the date for 2014! The 27th Annual Golf Tournament will be held on August 14th, 2014 at the Richmond Hill Golf Club. Registration for sponsorship and golfers will commence on January 14th, 2014. Remember to register early to avoid disappointment!

Until next year....practice! practice! practice!

Kazim (Kaz) Kanani
Tournament Chair

Steve Gusterson, CTR

Manager, Pre-Construction Design Services

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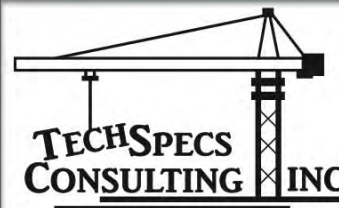
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PLANT TOUR

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Date: Thursday, November 28, 2013

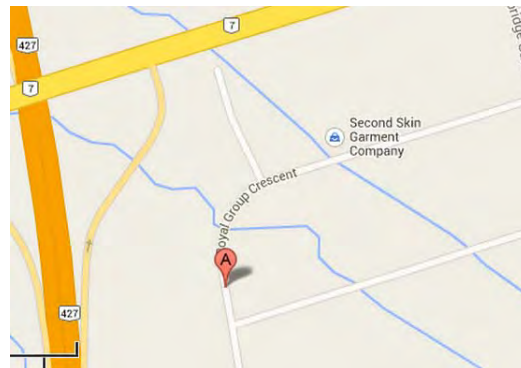
Time: 8:00 AM - 11:00 AM (Breakfast and Snacks will be provided)

Topic: Standards, Tests, Approvals, Building code requirements, Acoustics for Canadian Products.

Speaker: Ron White - Technical Services Manager

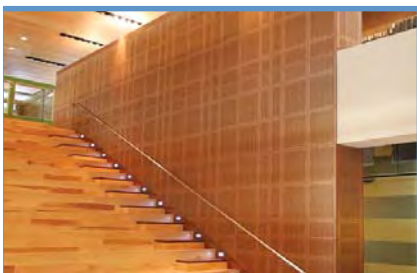
Schedule: 30 – 45 minute presentation followed by Plant Tours

Location: 61 Royal Group Crescent, Woodbridge, Ontario



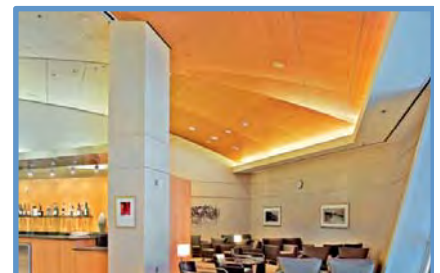
Info: Nancy McPherson CertainTeed Ceilings. Tel: 647-825-6238 e: nancy.mcpherson@saint-gobain.com

Register: E-Mail Donna Fournier at djfournier@csctoronto.ca (Space is limited: Maximum 30 Guests)



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Fatal Attractions: Birds and Window Strikes

By: Nan Zheng and Albert Koehl, Ecojustice

Over the next few months you may be lucky enough to see one of the over 150 bird species that fly across Toronto on their fall migrations to Central and South America. Unfortunately, many birds don't survive the journey as a result of collisions with windows. Hundreds of thousands are killed in window "strikes" in Toronto alone each year. Windows create fatal attractions to birds by presenting a mirror image of the sky and trees. So far, few building owners have implemented available solutions to prevent the carnage.

The problem of window strikes has little to do with the height of a building. Collisions generally occur up to the height of surrounding trees – or about 16 metres. As well, the problem is NOT significantly related to keeping the lights on at night. The majority of collisions occur after the sun comes up (although it's true that lighting can draw birds into a hazardous area where windows later complicate the escape).

Fortunately, things may be taking a turn for the better. In January 2010, the City of Toronto began requiring new building construction applications to include bird-safe design. In terms of existing buildings, Ecojustice, a Canadian environmental law organization, recently completed a private prosecution against Cadillac Fairview for causing hundreds of bird strikes at its Yonge Corporate Centre (YCC) in Toronto. Bird strikes with Toronto office towers have been meticulously documented for over a decade by volunteers from the Fatal Light Awareness Program (FLAP), a bird conservation group.

In the case of *Podolsky v Cadillac Fairview* (online at 2013 ONCJ 65), Judge Melvyn Green ruled that

Ontario's Environmental Protection Act and the federal Species at Risk Act (SARA) prohibit the use of windows which reflect light that harms birds. Under s. 14 of the EPA, the judge ruled that sunlight reflected from building windows was a "contaminant". Building owners or managers can also be held liable under SARA where threatened or endangered species are harmed.

Cadillac Fairview was ultimately acquitted but only because in the particular facts of the case the company was investigating solutions to the problem, and had therefore acted with "due diligence".

This private prosecution and a previous one also appear to have spurred real interest in solutions. Just as a masking tape "X" is often marked as a warning on new plate glass windows so too "visual noise" or markings on windows will warn birds away from fatal collisions. Both Cadillac Fairview and new owner Kevric have partly (at the YCC) or fully (Kevric's Consilium Place in Scarborough) retrofit their complexes with specially-marked window films that help reduce bird strikes. In 2009, the Town of Markham installed windows films with markings (a series of stripes in that case) that tenants thought improved the aesthetics of the building and, completely eliminated bird strikes.

Time will tell how provincial and federal regulators use this precedent, but there is reason to hope that more birds will survive their annual migrations.

Getting to know Christopher Atwell

By: Stacey Bogdanow

Tell us a little about Christopher Atwell

I grew up in a military family and have had the opportunity to live in 27 of Canada's beautiful cities and towns. I studied business at Georgian College and subsequently, followed suit by building a career as a Bilingual National Account Executive in the fast paced transportation and industrial supply sectors. These experiences allowed me to work in national roles for two of Canada's most recognized companies; Purolator and Acklands-Grainger. I relocated to Barrie in 2011, married my wife in 2012 and recently accepted a role as National Technical Sales Rep at Canplas Industries Ltd.; a leading manufacturer of injection molded, thermoplastic products for the construction industry. In this exciting new role, I am responsible for building relationships and calling on the specification, architectural and design community to promote all specifiable products manufactured by Canplas. I truly enjoy working with new, innovative products, traveling around the country meeting interesting people and finding out about all the exciting projects happening right here in our own backyard.

How did you learn of CSC?

Part of my quest in my new role at Canplas is to learn something new every day and tie myself in with the industries best and most knowledgeable. After some discussions with my colleagues, some research on the internet and recommendations from industry experts, CSC became an obvious fit.

Why join CSC?

In developing my Roadmap to success, three important pillars were identified: Learning, Networking & Creating Partnerships. CSC is the perfect fit for all three of these points. The educational opportunities and meetings offer excellent learning/networking opportunities and I am certain that the people who are experts in the construction process can be of great guidance. In a nutshell, I need to keep up to speed on relevant, up to date documentation, learn as much as I can about the industry and become a positive addition to the construction community.

Do you plan on taking any courses?

Yes. In fact, I am currently taking the "Intro to Plumbing Inspection" course offered by CSA. Next on my wish list is the PCD course offered by CSC and in the long run, I would like to complete the Certified Technical Representative course. Continuous education is of great interest to me and the team I work with.

Would you encourage others to become members of the CSC – Toronto Chapter?

Most definitely! I hope that everyone who is getting their feet wet or already has a long term working career would join the chapter. Networking, exchanging best practices, learning from each other and creating long term relationships is the best way to build the confidence we need to be successful in this industry.

Professional Development Officer's Report

By: Paul Wong

With three courses underway, Principles of Construction Documentation (PCD), Specifier 2, and



Paul Wong
(Professional Development Officer)

Technical Representative (TR), we are sure to have another successful term. Thanks to Ted Katsoris for teaching the Principle of Construction Documentation course, Tim Lee for teaching Specifier 2 courses, and Steve Gusterson for teaching the Technical Representative course. We

appreciate their continued dedication to providing excellent lessons with real-life experience from their respective fields of work.

Good luck to all the students on their upcoming examinations and presentations.

Furthermore, we would like to acknowledge the achievement of the following persons for successfully completing the in-class CSC Construction Contract Administration, Specifier 1 and Specifier 2 course that the Toronto Chapter offered in the Spring Term of 2013.

Specifier 1: Alisha Hammond, Kenny Tam, Robert Hartogsveld, Rosanna Iyadi.

Specifier 2: Marco Merolle, Paula Leponiemi, Shelley Vandewal.

Construction Contract Administration: Adil Kapadia, Ahmad Hussein, Blair Jeckell, Carolina Salazar, Gar Liu, Gina Ginocchio, Hernando Martinez, Jared Cardiff, Kazim Kanani, Paige Sheppard, Ricardo Aldrey, Stephen Plesko, Steven Agranove, Tracy Gould, Wing Kwong Ng.

Congratulations

Dinner Meeting

October 1, 2013

LEGAL ISSUES!

- Promises, Promises; Warranties and the contractor's obligations to rectify future problems.
- Surviving the Flood – What's a waterproofing company to do?
- This is for the birds – New law about bird strikes on buildings – design considerations for reflective glass.
- OPEN FORUM – ask our legal expert. An opportunity to ask questions pertaining to construction and employment law.

SPEAKER

Ms. Catherine E. Willson

Catherine is the founding partner of Willson Lewis LLP. For the past 20 years, Catherine has practiced in civil litigation and more particularly, in the areas of construction law, commercial litigation, employment, family, and equine law.

As an active member of the Toronto Construction Association ("TCA"), she founded and organized the "Lunch Time Sizzler" seminar series providing educational seminars to industry members. She is a past member of the Industry Practices Committee developing an ethics statement and code of practice for the members of the TCA and founding the Environmental Committee of the TCA. She was vice-chair of the Environmental Committee and chair of the Green Building Committee. She published in the TCA Newsletter on behalf of the Green Building Committee.

Catherine publishes articles in the Construction Law Reports and other national publications on issues relevant to construction law. She is recognized as a leading practitioner in Ontario working with owners, developers, project managers, general contractors, sub contractors and architects in both large and small projects.



Bruce Hudson
(Program Committee Officer)



Chris Hunter
(Program Committee Officer)



Stacey Bogdanow
(Membership Officer)

WELCOME NEW MEMBERS

Please join me in welcoming the following new members to the CSC Toronto Chapter

Mr. Michael Lukachko

WZMH Architects

Ms. Danielle Lawson

Parkin Architects Ltd.

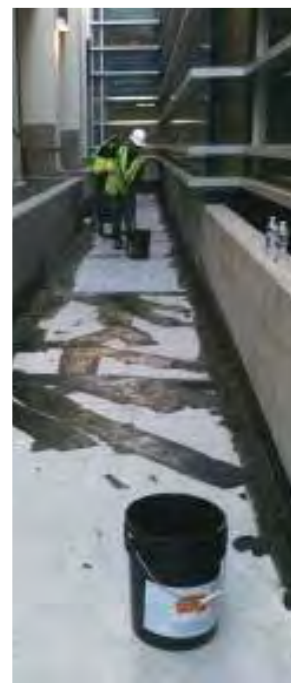
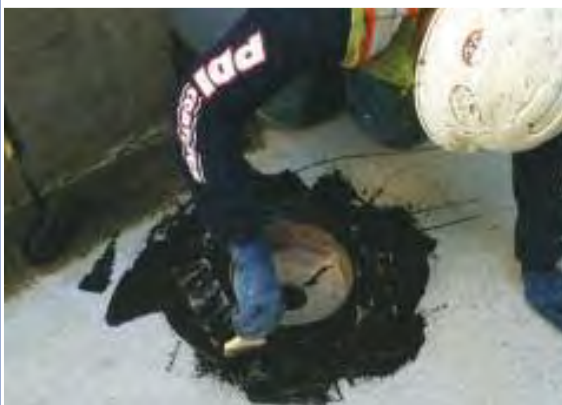
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2013-2014 Dinner Meeting Sponsors

Date	Sponsors		
September 2013	Lexcan	W.R Meadows	EMI (Eco Minded Innovations)
October 2013	Thames Valley Brick	Rockfon	Chicago Metallic
December 2013	Available Opportunity	Available Opportunity	Available Opportunity
January 2014	Available Opportunity	Available Opportunity	Available Opportunity
February 2014	Thames Valley Brick	Available Opportunity	Available Opportunity
April 2014	Available Opportunity	Available Opportunity	Available Opportunity
May 2014	Available Opportunity	Available Opportunity	Available Opportunity

2013-2014 Door Prize Sponsors

Date	Sponsors		
September 2013	Reed Construction Data	Chicago Metallic	Alumicor
October 2013	Reed Construction Data	Thames Valley Brick	Chicago Metallic
December 2013	Reed Construction Data	Available Opportunity	Available Opportunity
January 2014	Reed Construction Data	Available Opportunity	Available Opportunity
February 2014	Reed Construction Data	Thames Valley Brick	Available Opportunity
April 2014	Reed Construction Data	Available Opportunity	Available Opportunity
May 2014	Reed Construction Data	Available Opportunity	Available Opportunity

Dinner Meeting Sponsorships Available!

Become a dinner meeting sponsor for only **\$235 + HST**, which includes a table-top display prior to dinner, one free dinner ticket and a one page marketing insert included in that month's Specifier. Contact **Isabelle Champagne** by email at champagnei@chicagometallic.com to arrange your sponsorship. As always, we would like to thank all of our dinner and door prize sponsors for their continued support.

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Interior Design Officer's Report

By: Nancy McPherson

Being a Manufacturer's representative and a LEED AP, I am always asked by designers how they can ensure their products specified meet LEED Credit requirements. The next few articles that I will publish will cover Material Credits and show how Specification Writers can verify Compliance Requirements for each Credit.



Nancy McPherson
(Interior Design Officer)

One of these areas in the Reference Manual is MR Credit 5 – Local/Regional Materials:

“Use building materials or products that have been extracted, harvested, recovered and processed within 800 km (500 miles) (2,400 km if shipped by rail or water) of the final manufacturing site”.

In the case of the increased range of distance, how do you really know if the material has been shipped by rail or water? You don't; unless the specification requests a bill of lading. I came across the specification below, written by one of your fellow spec writers. It clears up any doubt of what is required by LEED MR Credit 5:

1.6.4.2 MR Credit 5 — Local/Regional Materials:

1.6.4.2.1 Content: 30% of building materials must be extracted and manufactured regionally within a radius of 800 km from the manufacturer.

1.6.4.2.2 Compliance Requirement: Submit information confirming that materials were extracted and manufactured locally within 800 km from manufacturer including any allowances for fractions of products used to achieve Credit.

1.6.4.2.3 The 800 km range can be increased to 2400 km where “BILLS OF LADING” are submitted indicating that materials were delivered by rail or marine transportation.

You can argue that LEED does not ask for a “Bill of Lading” in the submission documents. But this is the only way to confirm that the material actually was delivered by rail or water. The “Bill of Lading” provides the necessary back-up documentation, which is required, in an Audit from the CaGBC.

How about a night at the races?

By: Brian Baird on behalf of Dinshaw Kanga

The CSC Toronto chapter is once again hosting a fun night at the Woodbine Race Track on Thursday November 7, 2013. Included in this event is a fantastic buffet dinner with something for everyone plus a truly fun night of horse racing! All you have to do is talk to anyone who has attended this event in the past and you are sure to hear what a great time it is.

This is a perfect event to take your “significant other” too, so that they can have a great night out and meet the industry people you work with. How many industry functions are fun and let your spouse enjoy a night out on the town?

If you are an industry representative and want a chance to interact with key specifiers, the Woodbine night is something unique and unusual that will allow you to host a guest at a truly memorable event.

Easy to get to with ample free parking, a fantastic dinner with horse races and plenty of slot machines for those so inclined the Woodbine Fun Night is a “can't miss” event.

See your specifier or go on line at <http://toronto.csc-dcc.ca/Membership/Upcoming+Events/> to sign up.





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Email: Jon@ThamesValleyBrick.com

Director's Report

By: Matt Roberts



Matt Roberts
(Chapter Director)

Toronto Chapter Members,

In October I will be attending my very first Board of Directors meeting which will be held in Mississauga.

Being new to the process, I am looking forward to meeting with my counterparts from the various chapters and understanding the inner workings of our Association.

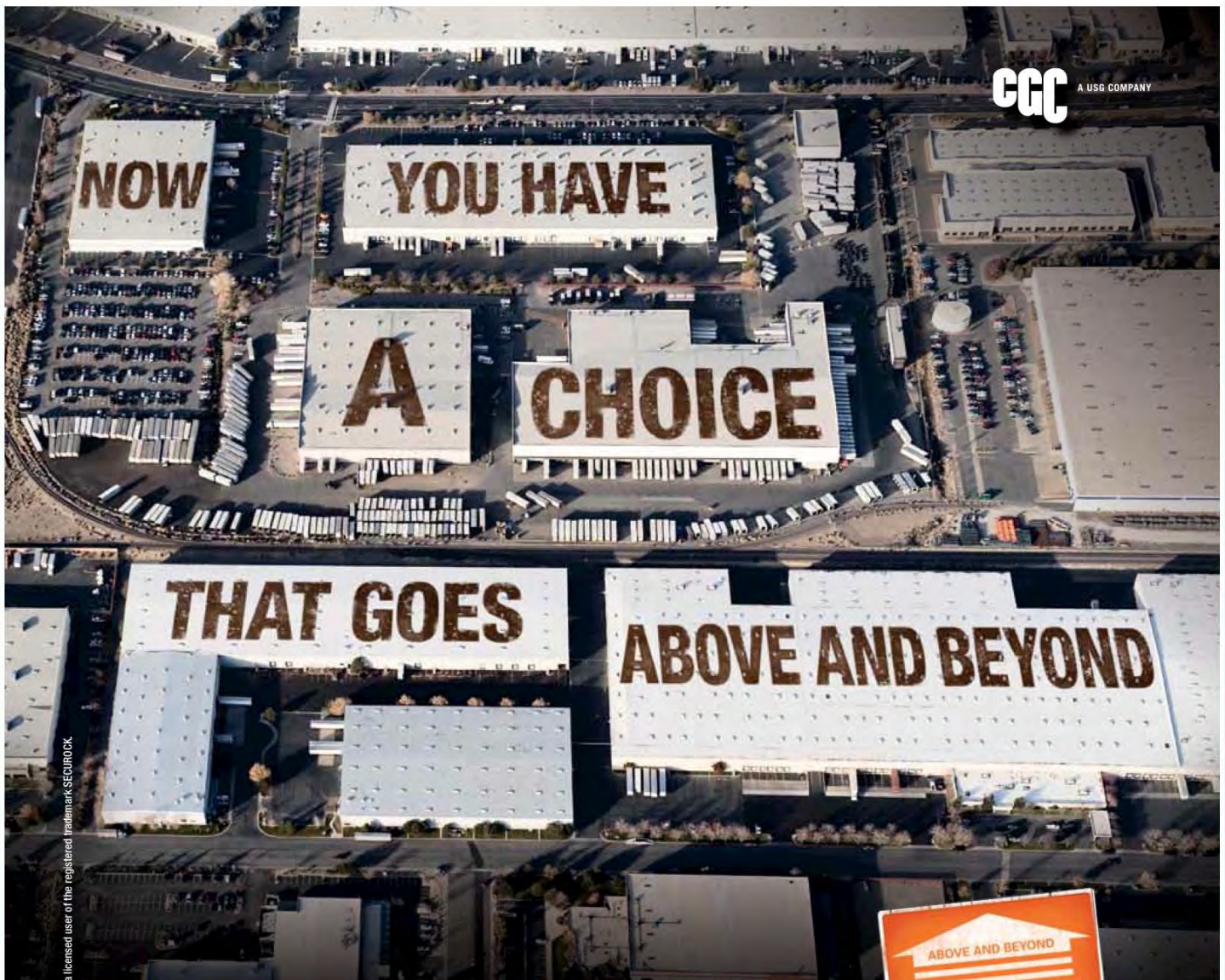
As your Chapter Director, one of my responsibilities is to voice the concerns of the Toronto Chapter at the Director's level. As such, if you have any questions, concerns, thoughts, etc., please forward them to me via email at matt.roberts@BHarchitects.com no later than October 16, 2013. Your emails and correspondence will be handled in strict confidence.

I will be providing a report in the November Specifier to keep you apprised of the work the Association is undertaking.

take the spotlight

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Reserve your space in the *Toronto Specifier* for the 2013/2014 season. See page 20 for more details.



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Productivity Bits: Google Forms

By: Juste Fanou

Have you ever tried to collect information from a large crowd in a fast and efficient way? If you have, you probably are chuckling at how oxymoronic the first statement sounded. Indeed, collecting large amounts of data has often proved to be quite a challenging task. In order to somewhat streamline the process, we can use forms which prove to be a great collection and standardization tool. Yet, someone still needs to sort out and analyze all the raw data that is collected and turn it into usable information.

With the advent of the computers, the internet and similar technologies, the task has been greatly simplified and tools like MS Word, Ms Excel, and Adobe Acrobat tend to solve the problem with various degrees of success. However, in my experience I have not come across a solution as complete and as simple as Google Forms.

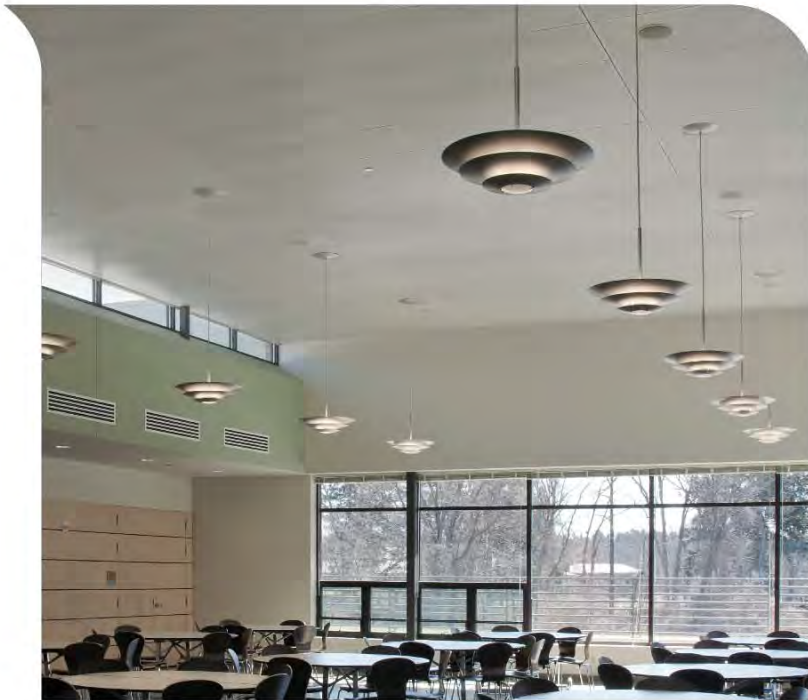
Google Forms are part of the Google Docs family and thus require a Gmail account to use. If you live in 21st century modern-day North America, chances are you probably already have one. Upon logging into your Gmail account, click on the "Drive" button. This will open your Google Docs homepage which will give you access to your Google Forms. A detailed tutorial on how to create and use them can be found here: <https://support.google.com/drive/answer/87809?hl=en>

Like most things made by Google, simplicity and robustness are key. The learning is about 5 seconds, and within minutes you're already sharing information with the whole world. As a data collection tool, Google Forms possibilities are almost endless. All results and submissions that are collected by the forms are stored into a spreadsheet on your Google Drive which has tools for analyzing results and trends in the data you've collected. Try Google Forms and let us know what you think! [Click here](#) to give use feedback!





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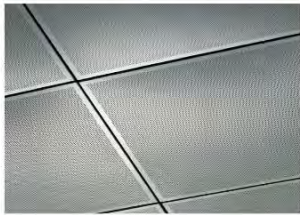


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CSC - Toronto 2013 Chapter Boat Cruise



CSC National Conference Calgary 2013



Business Card Advertising



Advertising in *The Toronto Specifier* offers the benefit of distribution to a minimum of 900 industry members every month for 10 issues (September 2013 to June / July 2014). The issue preceding the No Frills Trade Show is forwarded to the four other Ontario CSC chapters in addition to our regular e-mail distribution.

To returning advertisers, we would like to express our thanks for your support and we look forward to your continued sponsorship.

Advertisers!

You must be a member of CSC; please use a maximum of one (1) name per single-sized business card ad and three (3) names per double-sized business card ad.

For a new ad: Please forward a digital file in (preferred) vector format, or high-resolution (300 dpi), or send a business card for scanning to

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Lindsay, Ontario K9V 0B3

or email to:

champagnei@chicagometallic.com

For more information:
Isabelle Champagne (647) 269-8580

Reserve your ad space in *The Toronto Specifier* newsletter for the 2013/2014 season

☐ **3-1/2" x 2" business card ad @**
\$300.00 + \$39.00 HST = \$339.00

☐ **3-1/2" x 4" business card ad @**
\$520.00 + \$67.60 HST = \$587.60

☐ **Please issue an invoice**

HST #R1069700973

Note: There will be a \$40 + HST charge for changes to business card ads.

Name (please print):

Company:

E-mail:

Telephone:

To reserve your spot, complete and fax this form to Donna Fournier at (888) 494-9350, or mail payment to:

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toronto.csc-dcc.ca

CSC TORONTO CHAPTER SPONSORSHIP PACKAGES 2013 - 2014



Dinner Sponsorship \$235+HST

- One complimentary dinner ticket
- A table top display before and after dinner
- A three minute PowerPoint presentation that will loop throughout dinner
- A one-page electronic advertisement that is included in the previous month's Specifier
- Advanced notification of your display dates in the Specifier

Choice of date is on a first-come, first-served basis.

Bronze Sponsorship \$485+HST

- One Dinner Sponsorship
- Single Business Card ad placed in the Specifier for 10 issues (one name only; \$40 charge for changing the card during the print run)

Cost of package if purchased individually: \$535+HST

Silver Sponsorship \$745+HST

- One Dinner Sponsorship
- Double Business Card ad placed in the Specifier for 10 issues (three names maximum on business card; \$40 charge for changing the card during the print run)
- Website Package, which includes company name and/or logo recognition on the Toronto Chapter website, with hot link to your home page, or other URL at your choice, from September through August.

Cost of package if purchased individually: \$1,130+HST

Gold Sponsorship \$1,560+HST

- All Silver Sponsorship Benefits, as well as the following:
- Registration for CSC No Frills Trade Show: aisle table
- Two tickets to CSC Social Event (Curling Bonspiel or Fun Night)

Cost of package if purchased individually: \$2,070+HST

Platinum Sponsorship \$2,230+HST

- All Gold Sponsorship Benefits, as well as the following:
- Upgrade to Wall Table, without electricity, at CSC No Frills Trade Show.
- Golf Day Package (includes four tickets for golf and dinner)

Cost of package if purchased individually: \$2,920+HST

Diamond Sponsorship \$3,190+HST

- All Platinum Sponsorship Benefits, as well as the following:
- Upgrade to Wall Table, with electricity, at CSC No Frills Trade Show
- CSC No Frills Luncheon Table (eight tickets)
- CSC No Frills Luncheon Wine Sponsorship
- Plaque presented to sponsor at upcoming dinner meeting recognizing Diamond Sponsorship.

Cost of package if purchased individually: \$3,870+HST

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CSC TORONTO CHAPTER SPONSORSHIP 2013-2014 APPLICATION FORM



**Please complete the form below and fax or email completed form to
Donna Fournier at 1-888-494-9350 or djfournier@csctoronto.ca:**

Company name: _____

Contact person: _____

Company address: _____

Phone: _____ Fax: _____

Email: _____

Please select sponsorship level:

- ☐ Dinner Sponsorship (\$235.00 + \$30.55 HST = \$265.55)
- ☐ Bronze Sponsorship (\$485.00 + \$63.05 HST = \$548.05)
- ☐ Silver Sponsorship (\$745.00 + \$96.85 HST = \$841.85)
- ☐ Gold Sponsorship (\$1,560.00 + \$202.80 HST = \$1,762.80)
- ☐ Platinum Sponsorship (\$2,230.00 + \$289.90 HST = \$2,519.90)
- ☐ Diamond Sponsorship (\$3,190.00 + \$414.70 HST = \$3,604.70)

Payment method: Cheque only. Please make cheques payable to: **CSC Toronto Chapter**

Mail a copy of the completed form together with payment to:

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Lindsay, Ontario K9V 0B3

For more information, contact:

Isabelle Champagne at champagnei@chicagometallic.com (647-269-8580),
Wayne Austin at wayne.austin@norr.com (416-926-4300 x3527), or
Donna Fournier at djfournier@csctoronto.ca (1-888-494-9350).

Note: The Sponsorship year runs from September 1, 2013 to August 31, 2014. Sponsors are to provide business card graphic for business card ads, and company logo *jpeg* or *png* digital file for website packages, as well as the desired URL to which to link.

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Thank-You!

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TRADE SHOW 2014

NEW DAY!
Wednesday, March 5, 2014

Registration Form and Invoice

Please note: Registration form must have full company name, address, telephone number and name of person in your organization who will co-ordinate your participation.

Organization

Address

City

Postal Code

Telephone No.

Fax No.

E-Mail Address

Contact Person

Date Stamp				
	Registration #			

Please correct mailing label as necessary

Don't be late!
Registration Deadline
is February 1, 2014

Indicate type of table and number (maximum of 2)
Table type is on a paid first come, first served basis.

			CSC Member	Non-Member	
<input type="checkbox"/> 1	<input type="checkbox"/> 2	Aisle Table(s)	<input type="checkbox"/> \$800.00 ea.	<input type="checkbox"/> \$1080.00 ea.
<input type="checkbox"/> 1	<input type="checkbox"/> 2	Wall Tables(s)	<input type="checkbox"/> \$950.00 ea.	<input type="checkbox"/> \$1230.00 ea.
<input type="checkbox"/> 1	<input type="checkbox"/> 2	Wall Tables(s) with Electrical Service	<input type="checkbox"/> \$1050.00 ea.	<input type="checkbox"/> \$1330.00 ea.
		Guest Speaker Luncheon <input type="checkbox"/> \$550.00 Table of 8	<input type="checkbox"/> \$80.00 per person + HST	
		Wine Sponsor <input type="checkbox"/> \$300.00 + HST		

Cancellation Policy: A \$100 administration charge will be deducted from all refunds of exhibitor registration fees on receipt of an exhibitor's request for cancellation. Cancellation requests that are received by our office later than Friday, January 10, 2014 will not be refunded.

ADD - 13% HST # 106970973RT

TOTAL: \$

☐ **Yes!**

**I would like to be a
Wine Sponsor for the
Guest Speaker Luncheon**

My payment is enclosed with my registration.

Mail registration form with cheque to:

**CHANGE OF ADDRESS
EFFECTIVE AUG. 16, 2013**

Toronto Chapter Trade Show
28 Fallingbrook Cres.
Lindsay, ON K9V 0B3
Toll Free/Fax: 1-888-494-9350

Please make your cheque payable to CSC Toronto Trade Show
Unless otherwise requested, your cancelled cheque is your receipt.

To pay by credit card, please register on line at:
<http://www.csctradeshow.com/forms.html>

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