

TORONTO CHAPTER E-SPECIFIER

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DIRECTOR'S MESSAGE

Do you read these articles? I want to say thank you and to thank you on behalf of all our Executive Committee members, as well. You may find found a common thread over the years about calls to get involved, calls to lend a hand, or calls to volunteer.

As you know our Chapters are run by unpaid volunteers and the efforts of past volunteers. It is a large part of how we got to where we are today. The work of these volunteers is appreciated and thanked.

Members of the Executive Committee work hard between each meeting in an effort to move the needle forward toward our mission to educate, connect and lead the design and construction community to achieve excellence in project delivery.

Read it again: To educate, connect and lead the design and construction community to achieve excellence in project delivery.

Now pause and let it sink in.

My volunteer colleagues and I are here to continually improve the industry, keep integrity high, educate architects, designers, technical document writers the practice of good specification writing, and have some fun along the way. Events like the golf tournament are not our raison d'être, but rather a day to have fun and share laughs with industry friends and family. Bonus, it generates a few dollars which helps us run other critical events/seminars or pays for instructors.

Our CSC Building Expo is just around the corner which requires hundreds and hundreds of volunteer hours. I implore you to shake their hand and give them each thanks this March.

You may read this and say aloud, "This is why we have Chapter Awards of Merit, a College of Fellows, Life Members, and other awards presented at the CSC Conference annually." If you did say those words, you're 100% correct. However, now and again, between annual conferences, it never hurts to stop what you're doing, pause, and reflect on our mission and the daily efforts needed.

This article isn't the "Hey! You should pitch in, too." No, this article is a call for appreciation to the women and men of this industry who give up their free time to help our mission to achieve excellence in project delivery.

Thank you.

Iain Stuart, CTR
Chapter Director

FROM THE CHAIR

Education and Learning: Two sides of the same coin. One of CSC's core missions is to educate to achieve excellence in project delivery. I am thankful for all the hard work that has gone and continues to go into the course content. Whether it's the formal education courses that the CSC puts on, or the informal dinner meeting presentations, it's all part of the learning process.

The new CSC Toronto Chapter winter course offerings have just started. As Chair, I attended one of the course classes as an observer for a short time. I was reminded that even with material or concepts I had seen before, I can still pick up new ways of thinking about the subject. For anyone who hasn't taken any of the CSC courses before, I would challenge you to take the Principles of Construction Documentation (PCD) in the Fall. It's a solid base to stand on as you build up your skills and knowledge.

I want to personally thank the CSC Toronto Chapter Education teachers: Ted Katsoris, Tim Lee, Steve Gusterson and Shamanna Kelamangalam. Their dedication to teaching CSC members and the construction industry is much appreciated. They are not only interested in teaching the content, but also getting to know their students, and helping them problem solve any questions and real world situations that have come up during the course of the students' work.

I am a strong believer of continuous learning. The pursuit of knowledge to better oneself or to better one's career is a noble pursuit. Sometimes the learning is more directed. Sometimes, just having a curiosity of how things work is the catalyst for learning and change.

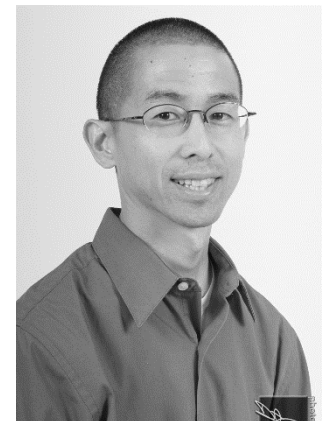
We are all on one side or the other of the Education/Learning coin at any given time. Sometimes, we are educating our fellow CSC members on new products, techniques and innovations. At other times, we are asking the questions to better understand the construction process. This is what I love about CSC. Like-minded individuals across all aspects of the design, manufacturing and construction of the built environment.

One of my reasons to attend events such as the Building Expo or the annual conference is to learn. Whether it is talking with the technical reps to understand products, or take in the seminars,

I would encourage you all to attend and/or exhibit the Building Expo on March 1, 2023 at the Metro Toronto Convention Centre or the annual conference on May 24 – 28, 2023 in Calgary, Alberta. I will be there.

We are CSC!

Kiyoshi Kuroiwa, CCCA
Chapter Chair



THANK YOU TO OUR SPONSORS:





LET'S CELEBRATE!

The holidays are behind us but some of our most existing Dinners are still to come. Before we leave some cookie crumbs for 2023, let's take the time to thank our past presenters.

In November, we had Chris Maskell of the National Floor Covering Association (NFCA) explaining to us the tools and resources available to the A&D community to "Understand and Prevent Floor Covering Failures". Chris was very passionate on this topic and kept the audience very engaged with Quality Assurance Platforms we should all leverage for our new or existing Floor Covering Installation specifications.

In January, it was our Celebration Dinner. As a Chapter, we take the time to show appreciation to our local CSC Lifetime Members and Fellows. A big thankyou to everyone that attended. Additionally, we had Luana Buratynski and Emma Donnelly from the Canadian Association of Women in Construction (CAWIC) telling us a bit of their history, key challenges faced by women in the construction industry, and the programs they've implemented to enhance the success of women in construction.

CSC Toronto Chapter Executive Committee would like to thank Chris Maskell (NFCA), Luana Buratynski (CAWIC) and Emma Donnelly (CAWIC) for making the time to educate and enlighten our members.

Looking forward to Feb 7th, 2023 Dinner when Ted Katsoris of Morrison Hershfield presents the 'Perils of Winter Roofing'. Perfect time of the year to educate Designers, Contractors, Owners, and Manufacturers best practices for selection of materials, scheduling, and expectations.

Hurrah for Plant Tours! This April 2023, CSC Toronto will be touring the Automotive Centre of Excellence (ACE) Climatic Wind Tunnel @ the Ontario Tech University (Oshawa). Charles and Kevin are just fine tuning the details, then an official announcement will be made soon.

And our last Dinner for the season May 2023 will focus on a trending manufacturing process and case study. More cookie crumbs to follow...

Lastly, we'd like to thank all the members, students, and guests that have attended the Chapter Dinners so far. You're continued support and engagement keep our Dinners successful.

As always, we are open to suggestions for technical presentation topics. Please contact us directly at Kevin.Becessar@cbpmail.net or charles@cpd.ca.

We are CSC!

Kevin Becessar and Charles Bosworth
Program Committee Officers

MARK YOUR CALENDAR:

TORONTO CHAPTER EVENTS

FEBRUARY 7, 2023

[IN-PERSON Technical](#)

[Presentation: The Challenges of
Winter Roofing with Ted Katsoris](#)

APRIL 2023

Plant Tour: (ACE) Climatic Wind
Tunnel at UOIT

MAY 2, 2023

Annual Chapter Meeting

MARCH 1, 2023:

[45TH CSC TORONTO CHAPTER
BUILDING EXPO](#)

LONDON CHAPTER EVENTS

JANUARY 26, 2023

[IN PERSON Technical](#)

[Presentation: Fire Rated
Expansion Joints](#)

FEBRUARY 16, 2023

IN PERSON Technical

Presentation: Designing a Cost
Effective Rainscreen Façade with
HPL



THE 45TH CSC TORONTO CHAPTER BUILDING EXPO

Wednesday, March 1st, 2023 marks the 44th CSC Toronto Chapter Building Expo. We are looking forward to welcoming everyone back to this year's in-person half-day event from 11 am to 6 pm at the South Building, Metro Toronto Convention Centre. The Expo kicks off with the Luncheon and keynote address and then moves to the Trade Show Hall where attendees can choose from 3 industry-related, technical seminars. This year's theme is **Pathways to Net Zero, Innovative Building Materials**.

Registration for attendees is free and open at www.cscbuildingexpo.com.

Manufacturer's representatives inquiring about sponsorship opportunities, table or booth space can contact me directly or Melissa Abbey our Chapter Administrator.

See you on March 1st!

Bob Hartogsveld
Building Expo Committee Chair



WELCOME NEW MEMBERS!!

Please welcome the following NEW members that joined the CSC Toronto Chapter between January - June 2022:

- **Selma Wu** | AECOM
- **Dana Morales** | Senior Project Manager at IA (Interior Architects)
- **Jonathan Morris** | Canadian Sales Manager at Construction Specialties Inc.
- **Mohamad El Soudani** | Architecture Project Manager at Velux Canada
- **Sity Moussa** | Sr. Contract Administrator at WSP Canada Inc.
- **Fred Hoffmann** | Agway Metals
- **Gerardo Parisi** | Technical Sales at Rotho Blaas Canada Construction Products Inc.
- **Gaspare Clemenzi** | Sales Director – Canada East at Mapei Inc.
- **Jeff McCoppen** | Architectural Sales Rep at Mapei Inc.
- **Hicham Tarabey** | Market Development – CRS Division at Mapei Inc.
- **Patricia Araujo** | Inside Sales/Estimator at Construction Specialties Company
- **Nirmal Tom** | Contracts & Legal Administrator
- **Michael Wilson** | Founder/CEO at Cityscape Supply Group Ltd
- **Dayton Chuck** | Sr. Contract Administrator at Quasar Consulting Group
- **Merlin Nadar** | Architectural Sales Rep at Permacon
- **Brandon Lawrence** | Design Manager at Pomerleau
- **Neda Bayat** | Interior Sales Rep at Sound Solutions
- **Sarah Lake** | Architectural Sales Manager at Rockfon North America
- **Mark DeVries** | Business Development Rep at Muralis Architectural Products
- **Ronald Bathan** | Jacobs
- **Mike Hainey** | Technical Sales Rep at ITW Construction Products
- **Bernie Doyle** | Consultant at Inpro Corp.
- **Monika Sawicka** | Business Development Manager at 3M Canada
- **Hans Eich** | Trainer and Product Consultant at SIGA Canada Inc.
- **Kane Orton** | Sr. Sales Rep at Westlake Royal Building Products
- **Vitorhya Shields** | Shields & Associates Interior Design Consultants
- **Cory Deyellv Sales** – North America at DMX Plastics Ltd.



Members that joined the CSC Toronto Chapter between July and Dec 2022 new members will included in the next E-Specifier.

Stacey Bogdanow
Administrator Office/Membership Officer



MARKETING

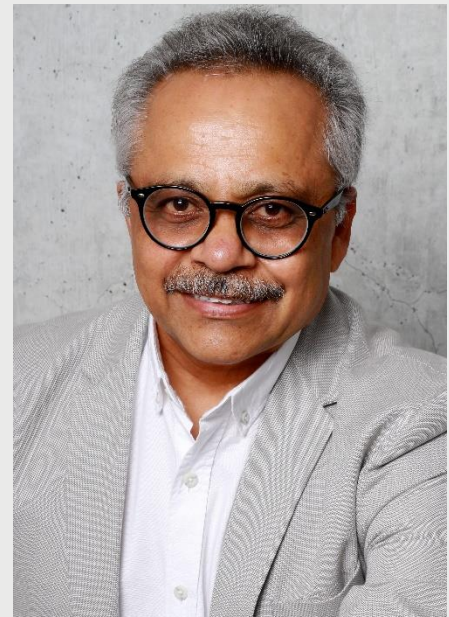
The year 2022 had a spluttering start but has gone on well without stalling. You could say that the recovery engine was firing on all cylinders by mid spring and life was almost back to normal.

We at CSC have had a wonderful year. The in person Building show was back and so was our Golf tournament. It was wonderful to see membership coming back to attend dinner meetings in person and attend the presentations.

Our work was cut out at marketing. Events had to be promoted, flyers had to be designed and posts for social media had to be prepared. A task that needs to be well planned and managed. Media calendar was a good solution. Planning in a media calendar set timelines, plans for event promotion, create content to be posted on various channels.

Consistency in social media posts is the key to increase viewership and subsequent conversions to membership or attendance to marketed events. Posts are designed with effectively using CSC colours, so that there is instant recognition once the event is posted. LinkedIn and Twitter posts have been regular and so has been our email campaigns through Constant Contact. Watch out for announcements on seminars, plant tours and education presentations on your favourite platform.

I have been associated with the building show subcommittee coordinating marketing, so look out to the promotion coming through various media channels in the days to come.



Wishing you all a Very Happy New Year. The Year will be exciting, bringing with it lots of surprises and challenges. Though the recovery engine may splutter a little, I am sure it will not stall.

Shamanna Kelamangalam
Marketing Officer

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COMMENTS?

If you have comments or suggestions, or would like more information about the newsletter, please reach out to Laura Herbert at lherbert@dialogdesign.ca.

In-Person Dinner Meeting Location:
Toronto Cricket Skating and Curling Club
141 Wilson Ave, Toronto, ON M5M 3A3

