

# TORONTO CHAPTER E-SPECIFIER

## IN THIS ISSUE

---

CHAIR'S MESSAGE

---

A MESSAGE FROM THE DIRECTOR

---

SPECIFICATIONS UPDATE

---

MEET YOUR NEW  
MANUFACTURER/SUPPLIER  
OFFICER

---

MEET YOUR NEW PROFESSIONAL  
DEVELOPMENT OFFICER

---

ENGINEERING UPDATE

---

WELCOME NEW MEMBERS

---

THE 46TH CSC TORONTO CHAPTER  
BUILDING EXPO

---

MARKETING UPDATE

---

PROGRAM COMMITTEE UPDATE

---

TREASURER UPDATE



## CHAIR'S MESSAGE

Welcome to the CSC Toronto Chapter 2023/2024 year. Once again, I am humbled to serve the CSC membership as Chair of the Toronto Chapter Executive Committee. The CSC Toronto Chapter Executive has agreed to allow me to stay on as Chapter Chair for a 2<sup>nd</sup> consecutive term due to various

circumstances. While the Chair position has traditionally been a 1-year term, the time went by very quickly and I feel that there is much that can be accomplished with a 2<sup>nd</sup> term.

For those who don't know me, I've been in the architectural design space for 24 years, working at Aercoustics Engineering Ltd., an acoustical engineering consulting firm. I primarily deal with contract administration for various projects, large and small, across the country.

This year has brought about some changes on the Executive Committee. I sincerely thank Terry Klingspohn, Russell Ibbotson, and Patricia Espinola for their hard work and volunteer hours this past year. In addition, our administrator, Melissa Abbey stepped down to take on a job in her field of work. Thank you, Melissa, for your help in keeping the chapter running.

Please welcome the new executive committee members including Alex Moroz (Professional Development Officer) and Josh Trevisan (Manufacturer/Supplier Officer). We all look forward to working with you to further CSC Toronto's goals and membership offerings.

We do have one vacancy at the moment, which is that of Engineering Officer. If you are interested in the role, please reach out to me.

A special shout out to Brian Abbey, who on his own initiative, created an Indigenous Scholarship to support Truth and Reconciliation through Indigenous Architecture. It is encouraging to see people driving change



through positive encouragement.

On August 10, 2023, we hosted the Annual Toronto Chapter Golf Tournament at the Richmond Hill Golf and Country Club, including a late lunch banquet. It was a great day of fun, and camaraderie with everyone. I would like to thank Kaz Kanani for coordinating this outstanding event, along with the various volunteers.

We were able to put on a full in person event schedule the past year and am looking forward to what this new year is going to bring. I hope you will join us this year to learn, network and enjoy each other's company as in years past. The entire executive committee has already been hard at work preparing an exceptional 2023/2024 year for you, the members. We will be reaching out for volunteers to help with the various events throughout the year. I have always said that CSC is a truly unique organization, in that we encompass all aspects of the design and construction community. We are not only an organization, but a family that looks out for each other.

I truly believe that we, the CSC Toronto Chapter Executive Committee, are here to serve you, the membership. Please do not hesitate to contact any of the Executive Committee, including myself, at any time. We welcome your input, comments, and suggestions to improve our events and offerings throughout the year.

I am CSC!

**Kiyoshi Kuroiwa, CCCA**  
**Chapter Chair**

## A MESSAGE FROM THE DIRECTOR

"Change is the only constant" Heraclitus, Greek philosopher. Sometimes quoted as "Change is the only constant in life". This time last year I wrote how our world is rapidly changing and yet CSC Toronto Chapter is your rock for constant structure needed in your life. When I look back at the past 12 months it feels like another rollercoaster of construction emotions, yet CSC is still here providing you, our members, great education, seminars, meet ups, expositions, and more. We continue to be your, albeit proverbial, confidant, your friend, and your mentor despite the major changes surrounding your life.

I'll start with introducing myself as you may be a new member or have yet to meet me or our Executive Committee. I have been working in the insulation industry for my entire professional career and with my current employer Carlisle Spray Foam Insulation since 2016. Over my 16-year career I have held various roles and today am the National Sales Manager and General Manager of Carlisle's spray foam operations in Canada. I recently was awarded my 10-year membership award with CSC this past May at the annual CSC Conference held in Calgary, AB. I truly am proud of my 10 years with CSC and the work I have committed. I hope you have the lust to contribute as well if you haven't already. We are made up of volunteers and it takes a lot of people hours to make this run like the Swiss clock that it is.

As Director I liaise with our other Chapter Directors, our Executive Council and Executive Director about our daily ongoings here at the Toronto Chapter and to help guide and run our Toronto Chapter with CSC's goals and missions in mind. If there is something you ever want to ask or pass along do not hesitate as I am happy to serve.

I am excited to meet you this year.

**Iain Stuart, CTR**  
**Chapter Director**



# THANK YOU TO OUR SPONSORS:



## SPECIFICATIONS UPDATE

As we kick off a new CSC 2023-2024 year, I am excited about the host of educational events in the works at the Chapter with a new series of the CSC Toronto Chapter Peer Discussion Group (PDG). Whether you are an Architect, Engineer, Contract Administrator, Interior Designer, Project Manager, Supplier, Manufacturer, Contractor, or a Specification Writer, from all stages of development in design, contract documentation, construction, and project competition, we have much to discuss and explore, participants can share their challenges, experiences, and viewpoints. We will continue to have discussion topics themed around the association's educational offerings on Contract Administration, Specifications and Technical Representatives.

Things will start with the September Chapter Dinners Meeting, where there we will have a Discussion Panel with Mila Legge, Don Shortreed, and Ted Katsoris on upcoming changes to CCDC. We hope that all of you would be able to attend.

Stay tuned for details on PDG. Registration will be on the Karelo website. Please feel free to send us any items of interest based on the discussion topic theme you may like to propose for discussion.

**Kenny Tam**  
**Specifications Officer**



*“Whether you are an Architect, Engineer, Contract Administrator, Interior Designer, Project Manager, Supplier, Manufacturer, Contractor, or a Specification Writer, from all stages of development in design, contract documentation, construction, and project competition, we have much to discuss and explore.”*

## CONTRACTORS/TRADES

In my role as the Chapter's Contractor and Trade Officer, I continue to liaise with the construction industry, trade, and professional organizations to promote membership in Construction Specifications Canada and create awareness about the professional educational courses that we offer and the designations that can be applied for upon completion of the courses.

Discussions continue with the Ontario Building Envelope Council (OBEC), and Terrazzo, Tile and Marble Association of Canada (TTMAC) and the International Institute of Building Enclosure Consultants (IIBEC) in entering into a Memorandum of Understanding with the CSC Toronto Chapter. The organizations will move forward in preparing an agreement.

I continue to explore opportunities to work with other like-minded trade and industry associations.

Additionally, communication efforts are underway to promote and inform these organizations of the 2024 CSC Building Expo to increase the number of professionals in the building industry and boost attendance at the event.

**Bob Hartogsveld, CTR, CCCA**  
**Past Chair, Contractor/Trade Officer, CSC Building Expo Chair**

# MEET YOUR NEW MANUFACTURER / SUPPLIER OFFICER

Stepping into the role of Manufacturer/Supplier Officer, I'm privileged to engage with you in a partnership that exemplifies the very essence of CSC's core values. The enduring bond between CSC members and manufacturers/suppliers is a cornerstone of our industry's success.

## **Guided by a Collective Mission**

Aligned with our mission, which focuses on education, connection, and leadership within the design and construction community, I'm committed to fostering a collaboration that enhances our collective journey.

## **A Vision of Trust and Resourcefulness**

CSC's vision as the trusted resource for the construction community resonates deeply with me. The trust we share is the foundation of the strong relationship between our members and manufacturers/suppliers. Together, we create an environment that fuels innovation and drives our industry forward.

## **Rooted in Core Values**

The values CSC upholds are fundamental to our partnership. Upholding ethical standards, fostering collaboration, embracing innovation, and staying relevant guide our approach as we navigate the complexities of the design and construction world.

## **A Shared Commitment to Excellence**

Our journey is fuelled by a shared commitment to excellence in every project. The relationship between CSC members and manufacturers/suppliers embodies this commitment. Together, we pave the way for success through transparent communication, trust, and mutual understanding.

## **Embracing the Path Ahead**

As Manufacturer/Supplier Officer, I'm dedicated to nurturing this vital relationship. Through clear communication, innovative solutions, and a shared passion for progress, we can continue to elevate the standards of the construction industry. Your insights and aspirations are the compass that guides our way.

In conclusion, the relationship between CSC members and manufacturers/suppliers isn't just collaboration; it's a commitment to our shared values, vision, and the future of our industry. Let's embark on this journey together, united in achieving excellence.

We are CSC.



# MEET YOUR NEW PROFESSIONAL DEVELOPMENT OFFICER

To those who have not yet met me before, my name is Alexander Moroz, and I am the new Professional Development Officer for the CSC Toronto Chapter. I became a member of the CSC Toronto Chapter in late 2020, and later went on to assist with running the 2023 CSC Building Expo before joining the executive committee. Throughout my relatively short career, I have been exposed to a variety of positions in the construction industry, including tenures as a junior building envelope consultant and a Commercial Sales Representative at IKO.



In July 2023, I embarked on a new journey in the IKO Codes & Compliance Department, and I am loving the new role and the challenges that it provides me. Outside of work, I am an avid skier who is passionate about classic cars and motorsports.

As your Professional Development Officer, I have been working on organizing several courses together with our fantastic roster of instructors for the second half of the year. This fall, the CSC Toronto Chapter will be hosting a virtual course on the Principles of Construction Documentation. This course is a prerequisite for anyone wishing to receive accreditation through the CSC, but it is also a great opportunity for those interested in learning more about the intricacies of our industry. Should you have any questions about this course, or any other upcoming courses, please do not hesitate to contact me.

Please follow the link below to register for the upcoming Fall 2023 PCD Course:

<https://www.karelo.com/register.php?BID=467&BT=10&Ev=21217>

**Alex Moroz**  
**Professional Development Officer**



# ENGINEERING UPDATE

Where did the summer go? As we start up the 2023-2024 season, I will be resigning from my position as Engineering Officer at the end of September and will then join the Grand Valley Chapter. I have greatly enjoyed my time on the Toronto Executive committee and hope to continue my friendships with all of the executive members. As previously mentioned, the primary role of Engineering Officer is to create awareness about CSC and what all it does, in our surrounding engineering community. CSC has continued its relationship with the Ontario Society of Professional Engineers (OSPE) and last term CSC started a new relationship with the Ontario Association of Certified Engineering Technicians and Technologists (OACETT). CSC currently has a draft MOU in the works, and we hope to finalize it this year. Together with the Grand Valley Chapter will be holding Connections Café at the Waterloo International Airport on September 14, 2023, for the highly anticipated announcement of the Student Design Challenge winners. We still have room for additional sponsorships for this great event, contact me for additional information, [patriciacet@hotmail.com](mailto:patriciacet@hotmail.com).



Patricia Espinola, CSP  
Engineering Officer



## SPONSORSHIP OPPORTUNITY



### Taking Connections Café to New Heights in 2023



#### Trip Details:

**NEW Date:**  
Thursday, September 14,  
2023

**Where:**  
Waterloo International  
Airport Flite Line Service -  
Hangar 33  
4881 Fountain Street, North  
Breslau, ON  
<https://fliteline.ca/>  
**Boarding:** 5:00 pm  
**Departure:** 8:00 pm

# WELCOME NEW MEMBERS!!

Please welcome the following NEW members that joined the CSC Toronto Chapter:

## April 2023 – August 1, 2023

### **Cody McMahon**

- Technical Sales Representative at Best Way Stone Inc.

### **Roberto Dibiasi**

- Architectural Manager at Schluter Systems Canada Inc.

### **Isabella Villegas**

- Executive Director at MGAC

### **Danny Kroll**

- Director of Sales and Marketing at Envirospec

### **Tina Ranieri-D'Ovidio**

- ward99 architects Inc.

### **Adediran E. King**

- Comtech Group Inc.

### **John C.A. Hackett**

- Vice President, Practice Risk Management at Pro-Demnity Insurance Company

### **Bronwyn de Jong**

- Talius

### **Nicholas Reynolds**

- Owner/Founder at Custom & Commercial Hardware Solutions

### **Andrew Bimm**

- Brampton Brick Limited

### **Cameron Mitchelmore**

- Senior Technologist at Jason Fung Architect

### **David Marcano**

- Architectural Sales at Sky Acoustics Inc

### **Nicole Ann Bermudez**

- Specification Writer at Brian Ballantyne Specification

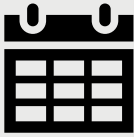
### **Shawn Geddes**

- Job Captain at Moriyama Teshima Architects



**Stacey Bogdanow**  
**Administrator Office/Membership Officer**





## MARK YOUR CALENDAR:

### IN-PERSON CHAPTER DINNER

#### MEETINGS:

SEPTEMBER 12, 2023:

[Fellows Induction, & Dinner Meeting - CCDC Panel](#)

OCTOBER 3, 2023

Best Practices for Specifying Smart Buildings

NOVEMBER 2023

Plant Tour

DECEMBER 2023

JANUARY 9, 2024

FEBRUARY 6 2024

APRIL 9 2024

May 7, 2024

Annual Chapter Meeting

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February 28, 2024:

**46<sup>TH</sup> CSC TORONTO CHAPTER BUILDING EXPO**

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## THE 45TH CSC TORONTO CHAPTER BUILDING EXPO

Planning for the 46<sup>th</sup> edition of the Annual CSC Toronto Chapter Building Expo has commenced. I would like to welcome back the core planning team from the 2023 Expo!

**Save the date!** The 2024 Expo is scheduled for **Wednesday February 28<sup>th</sup>**.

We look forward to welcoming everyone to this half-day in-person event from 11 am to 6 pm at the South Building, Metro Toronto Convention Centre. The Expo will kick off with the Luncheon and keynote address, moving to the Trade Show Hall where attendees can choose from 3 industry-related, technical seminars and receive CEUs.

The first order of business is to nail down a theme for the Expo. We are exploring several potential themes. Suggestions for topics or speakers you would like to hear from would be most welcome. Send along your ideas to me or any member of the Expo Committee.

We are always looking for new members to join the organizing committee and welcome the addition of more Members participating in the planning and execution of the Expo. There are many interesting facets to planning

the event from garnering sponsorships and trade show exhibitors to seminar speakers, to communications planning and promotions and to helping on-site the day of the Expo. For anyone interested please do not hesitate to reach out to me.

We will continue to share more details as they become available.

**Bob Hartogsveld, CTR, CCA**  
**Past Chair, Contractor/Trade Officer, CSC Building Expo Chair**



# MARKETING

The strike in Hollywood by the Writers Guild of America (WGA) and the Screen Actors Guild (SAG) is a wake-up call for people involved in marketing. Content creators could be replaced by artificial intelligence tools. The winds of change have never blown this strong in the past as it is now. Its not only the actors and writers that are being threatened by digitization, but also people involved in marketing as content creation is one of the main aspects in marketing. Marketing is at the crossroads today facing important choices it must make about future practices. Some of the digital applications have already been adopted. Take social media for example. We are all active on LinkedIn, Instagram, and Snap Chat to name a few. Stories on Instagram and Snapchat



will continue to grow in popularity due to their temporary nature and authenticity.

Artificial Intelligence and automation will continue to play a significant role in marketing. Companies will use advanced data analytics and AI-driven technologies to understand their customers better and deliver personalized content, products, and services.

Video content will maintain its dominance in marketing strategies. Short-form videos, live streams, and interactive video experiences will be popular among consumers.

Consumers' interest in sustainability and social responsibility will influence marketing strategies. Brands that demonstrate genuine commitment to environmental and social issues will resonate with conscious consumers.

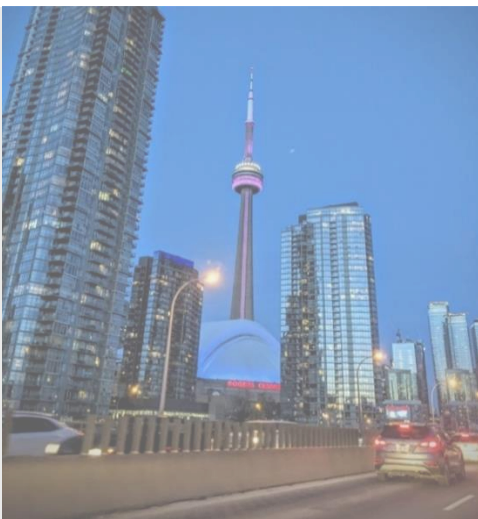
Though, marketing in the construction industry can be quite different from other sectors due to the unique nature of the products and services involved. However, it's essential to keep in mind that the marketing landscape is continually evolving, and new trends may emerge as we move forward.

Marketers will have to adopt to emerging trends to avoid replacement by AI- driven technologies.

Hopefully yours truly will not be replaced soon by emerging technologies.

**Shamanna Kelamangalam. CTR**

**Marketing Officer**



# PROGRAM COMMITTEE

## Let's Go!

2022/2023 was a blast. We had a lot of engaging topics with a great number in attendance. Charles and Kevin will to their best to exceed expectations from last year!

Beginning the 2023/2024 season this September we're going to start off with our Fellows Induction for Ted Katsoris. He couldn't make it to Calgary last May, but he'll get the full treatment in Toronto. Then followed by a great panel discussion on the new updates and changes to Canadian Construction Documents (CCDC). Our Panelist are Mila Legge, Don Shortreed, Ted Katsoris, and moderator Kenny Tam. The Karelo is out now. Click here. There's also a Jotform for everyone to get involved and submit questions for the panel.

Then in October we'll have a presentation on 'Best Practices for Specifying Smart Buildings' by Schneider Electric Canada. We're expecting exciting commercial project examples, along with some great talking points. More info on speakers to follow.

In November is our yearly plant tour. Charles and Kevin thought it would be a "smelly" good time touring the Duffin Creek Water Pollution Control Plant. We're still sorting the walking path and duration but stay tuned. Hard hats and closed toes shoes are a must. Followed by a courtesy lunch provided by CSC Toronto.

December might be something old new again... More details to follow.

Lastly, we'd like to thank all the members, students, and guests that have attended the Chapter Dinners so far. You're continued support and engagement keep our Dinners successful.

As always, we are open to suggestions for technical presentation topics. Please contact us directly at [associations.kevin@gmail.com](mailto:associations.kevin@gmail.com) or [charles@cpd.ca](mailto:charles@cpd.ca)

We are CSC!

**Kevin Becessar and Charles Bosworth**  
**Program Committee Officers**



*“As always, we are open to suggestions for technical presentation topics. Please contact us directly at [Kevin.Becessar@cbpmail.net](mailto:Kevin.Becessar@cbpmail.net) or [charles@cpd.ca](mailto:charles@cpd.ca)!”*



# TREASURER

Roger Ali, CTR is currently in his sixth year as a Building Science Representative with Henry a Carlisle Company. Roger has over 27+ years of experience assisting the construction industry with technical support, product knowledge and material recommendations, based in Southern Ontario. Roger has been a CSC volunteer for over 17 combined years as both the Treasurer and as member of the No Frills Trade Show Committee. He recently rejoined the CSC Toronto Chapter Executive Committee as the Treasurer in 2021. The goal of the Treasurer is to continue the established mindset of preserving existing funds on behalf of the membership, while remaining open to fund new potential revenue generating concepts as proposed by the membership and Executive Committee. So, if you have a great idea to generate revenue on behalf of the membership, we would appreciate if you shared your ideas with any of the Executive members. Roger looks forward to serving the CSC Toronto Chapter membership as Treasurer for remaining 2023-2024 fiscal year and possibly beyond.

**Roger Ali**  
**Treasurer**

## CONTACT US

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## COMMENTS?

If you have comments or suggestions, or would like more information about the newsletter, please reach out to Laura Herbert at [lherbert@dialogdesign.ca](mailto:lherbert@dialogdesign.ca).

**In-Person Dinner Meeting Location:**  
Toronto Cricket Skating and Curling Club  
141 Wilson Ave, Toronto, ON M5M 3A3

