TORONTO CHAPTER E-SPECIFIER

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CHAPTER CHAIR'S MESSAGE

Happy New Year!!! I hope everyone had some rest, fun, and time with family and friends over the holidays. It was a hectic end to 2023 for our family and we were needing the time to just be us. Among the usual extended family

time, we finished a 2000-piece puzzle. It was very satisfying to complete it. As we go in into 2024, I'm filled with hope that 2024 will be a good year and that much can be accomplished this year.

As a professional engineer, I had to complete the Practice Evaluation and Knowledge (PEAK) program requirements for this year. Part of the program talked about the role and responsibilities of a professional engineer. They talked about professional competence, transparency, ethics, and integrity and that professional engineers are held to a higher standard than the average person. It made me think how similar the professional engineering code of ethics is to the CSC code of conduct and ethics.

One of the first things that is taught in the Principles of Construction Documentation (PCD) course is that RSWs, CSPs, CTRs, and CCCAs have a code of conduct that is integral to the certification. We are expected to act with professional integrity. We are to earn the trust of our clients and peers through ethical decision making, action and leadership. We hold ourselves to a higher standard through our conduct. What sets CSC apart, is that not only do certified members adhere to these standards, but the general membership also adheres to these standards. CSC members understand the importance of our personal, professional and CSC reputation, even if sometimes we are sitting on opposite sides of the table. I am humbled to be able to lead the CSC Toronto Chapter members and your Toronto Executive Committee through the rest of my term as Chapter Chair. We have a number of exciting events coming up, including the dinner meeting on February 6, 2024, the Building Expo on February 28, 2024, as well as dinner meetings in April and May. Come out and join us, talk with us, and create the relationships that help all of us build better buildings.

KIYOSHI KUROIWA, CCCA CHAPTER CHAIR

A MESSAGE FROM THE DIRECTOR

As I write this article real Winter is finally falling upon the Greater Toronto Area with temperatures getting down to minus 16 degrees Celsius which is just in time for an unofficially named "Blue Monday" the most depressing day of the year. I recommend fighting the blues by signing up for the CSC Toronto February dinner meeting set for Tuesday, February



at the Toronto Cricket, Skating and Curling Club at 141 Wilson Avenue, Toronto. Our topic is Specifying Louvers for Commercial Projects by Rob Simpson of Ventex. Laughing and smiling with friends will release much needed dopamine and endorphins to pick you up from the Winter blues. I wear my name tag at every meeting so please find me, interrupt me and say hello for a wee chat. If I look like I'm doing something important, I assure you it's a well laid out plan. Just give me an elbow and let's laugh together.

The semiannual CSC Board of Directors meeting is earlier than ever this season on January 26 – 28 in which the Executive Council and Chapter Directors meet to discuss matters that require voting and matters of information. If ever you have any topics you need brought up or addressed, please reach out to me, as your Toronto Chapter Director, to better serve you and our membership.

CSC Toronto Chapter Building Expo is holding its 46th annual tradeshow Wednesday, February 28th at the Metro Toronto Convention Centre, South Building. The Building Expo Chair, Bob Hartogsveld, and his subcommittee have been working hard to make it another marquee event for the Toronto Architect and Design communities with this year's theme as "Constructing Healthy Buildings". Registration is free to attend, it is a jam packed half day of technical sessions for which you can earn ConEd credits. Sign up today and mark it in your calendar.

Conference 2024 is quickly approaching set for May 22 – 26. Everyone is excited for its return to the beautiful city of Montreal. Toronto Chapter members and its Executive Committee are encouraged to attend and participate in the sub-committee meetings, Fun Night, and the incredible technical sessions. I am one of those people who feel learning, of any kind, is never time poorly spent. I find the Technical Committees for Conference out do themselves each year. I hope to see you all there.

I AM CSC!

IAIN STUART, CTR CHAPTER DIRECTOR



SC Thank You to Our Sponsors Toronto Chapter 2023-2024

















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THE 46TH CSC TORONTO CHAPTER BUILDING EXPO

WEDNESDAY, FEBRUARY 28TH, 2024

Save the date! The 2024 Expo is on Wednesday, February 28th. We look forward to welcoming everyone to this halfday in-person event from 11 am to 6 pm at the South Building, Metro Toronto Convention Centre. The theme of this year's Expo is Constructing Healthy Buildings.

In the tradition of past Expo's, this year's edition will kick off with the Luncheon and Keynote Address presented by Tye Farrow, Principal of Farrow Architects who will deliver excerpts from his soon to be published book, Constructing Health: How the Built Environment Enhances Your Mind's Health.

The luncheon commences at 11 am with a networking reception and lunch, followed by the keynote address at 12:00 pm in room 801. Tickets can be purchased through Karelo via this LINK. Tickets are going quickly so please be sure to purchase your tickets before they sell out.

Following the luncheon and keynote address is the Trade Show portion of The Building Expo that runs from 1 pm to 6 pm in Hall G. During the Trade Show, we will be running concurrent, industry-related, technical speaker seminar sessions where you can receive CEUs. Open to all registered attendees, the Trade Show is an excellent opportunity to meet manufacturers, view new products and network with industry colleagues.

To Register for the CSC Building Expo Trade Show, all attendees including exhibitors, sponsors and luncheon attendees are strongly encouraged to register through Eventbrite allowing for quick and easy registration upon arrival. The Registration desk will open at 10:30 am. Please refer to this LINK to register and ensure a name badge is prepared for you upon arrival.

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SPONSORSHIPS & EXHIBITOR DISPLAY TABLES:

Excellent sponsorship opportunities are available to promote your brand that can be accessed via the <u>Karelo</u> platform. For any manufacturer representatives looking to exhibit in the Trade Show at The Building Expo, you can book display tables through the Karelo website. We have Premium and standard tables available. For more information on purchasing a sponsorship or a display table, please refer to this LINK or reach out to any of the following individuals:

- Ken Tam at <u>ktam@outlook.com</u>
- Charles Bosworth at charles@cpd.ca
- Josh Trevisan at josht@bpsgroup.ca
- Bob Hartogsveld at <u>robert.hartogsveld@saint-gobain.com</u>

The Annual CSC Toronto Chapter Building Expo is a must-attend event of the building industry!

Help us spread the word and please inform your networks that Building Expo is on Wednesday, February 28, 2024. Look forward to seeing you there.

Regards,

BOB HARTOGSVELD, CHAIR CSC BUILDING EXPO COMMITTEE



MARK YOUR CALENDAR:

TORONTO CHAPTER EVENTS:

FEBRUARY 06, 2024
Rob Simpson: Specifying
Louvres

APRIL 9, 2024 Dinner Meeting

May 7, 2024 Annual Chapter Meeting and Dinner Meeting

OTHER ONTARIO CHAPTER EVENTS:

Feb 1, 2024 – <u>Grand Valley Chapter Snow</u> <u>Play Day</u> Feb 15, 2025 – <u>London Chapter Technical</u> <u>Sesson on Colour</u> Feb 21, 2024 – CSC Bridge Presentation: CCDC2-2020, Stipulated Price Contract

February 28, 2024: 46TH CSC TORONTO CHAPTER BUILDING EXPO

Attendee Registration
Luncheon and Table Registration

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MARKETING REPORT

Immersing myself in the World of marketing has always been a source of excitement for me. Whether it's crafting compelling campaigns, curating content, or diving into analytics, each aspect is a moment I eagerly look forward to, especially when it comes to managing the CSC Toronto Chapter's LinkedIn presence.

In this era of social media dominance, planning weekly posts for both the CSC Toronto Chapter and the Building Expo, LinkedIn and other platforms requires a unique approach. Beyond refining the messaging, I now carefully consider the optimal visibility of each post. A simple shift from posting on Wednesdays to Mondays nearly tripled our post visibility, highlighting the evolving nature of effective marketing strategies.

Designing campaigns for events like the Building Expo brings its own set of challenges. With the expo theme as the focal point, I navigate through the canvas of content, incorporating speakers' images, venue details, a touch of Toronto essence, and the overarching conference theme. Consistency across platforms—be it the expo website, CSC Toronto Expo web page, LinkedIn, or Eventbrite—is key for a seamless and impactful campaign.

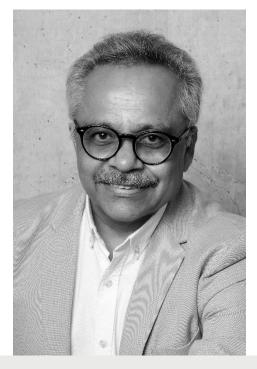
A quest for captivating visuals without copyright constraints led me to capture unique moments, like the stunning views of the Toronto skyline from the aircraft window at Billy Bishop Airport. These images, along with interesting facts and information gathered during my online explorations, serve as invaluable assets for crafting engaging and authentic marketing content.

As we stride into 2024, I'm eagerly anticipating the unfolding of more exciting marketing endeavors. Your continued support and engagement make each post a meaningful part of our journey. Here's to more captivating content and successful campaigns in the coming year! 💋 #MarketingExcitement #CSCTorontoChapter #2024MarketingJourney

Welcome to 2024

I am CSC.

SHAMANNA KELAMANGALAM, PCD, CTR, WELL AP MARKETING OFFICER



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ARCHITECTURAL OFFICER'S REPORT – "UPDATE ON LEGISLATION RELATED TO LIMITED LICENCES"

Since the Regulatory Notice issued by the OAA on May 17, 2023, former Lic. Tech. OAA's and participants in the now- paused OAA Technology Program have been kept up to date by the OAA via email news bulletins on steps now being taken by the OAA. Canadian Architect's Elsa Lam authored an editorial on the matter, which can be read on the magazine's website.

On December 01, 2023, the OAA reached out to both its members and those directly impacted by the court order to make them aware of updates regarding necessary legislative amendments to allow the OAA to issue limited licenses in the architectural discipline.



The Standing Committee on Justice Policy will hold public hearings on February 21 and 22, 2024, and is also accepting written submissions up until 6:00pm. on February 22, 2024. To learn more, visit the Legislative Assembly of Ontario Website.

The OAA has requested a time to address the Committee directly and will be making a written submission. In the interim, the OAA has issued a detailed briefing note to all Members of Provincial Parliament (MPPs) in keeping with the ongoing efforts to ensure decision-makers have accurate information.

In addition to what the OAA have been doing, many of the former Licensed Technologist OAA have convened as an informal group to discuss the way forward and plan outreach to relevant government officials. A positive outcome is that the group is working collaboratively on a path forward and is stronger and more united than ever. Despite facing an uncertain situation with the voiding of their licenses, the Former Licensed Technologists will undoubtedly be a louder voice in the Province's Architectural community from now on. Thanks to peoples' comfort in virtual communications post-pandemic, this group of professionals from across the province has been able to get to know one another and support each other through what many other professions will never experience: the conundrum of having one's license voided.

This winter is a critical time for the Former Licensed Technologists because whatever is decided through the Standing Committee on Justice Policy and Legislature will set the pattern for Technologists for the foreseeable future.

I look forward to bringing more updates on the future of Licensed Technologists in upcoming editions of The Toronto Chapter Specifier but in the meantime if you have any questions or suggestions, please do not hesitate to contact me on 416 571 5322 or by email: brian.abbey@adtekbuilding.com

Kindest regards,

BRIAN L. ABBEY INT'L. ASSOC. AIA. PPM.A.A.T.O. BSSO. A. SC.T. CIAT. BCQ. ARCHITECTURAL OFFICER AND STUDENT LIAISON.

NOTE: I wish to acknowledge that some of the above material has been taken from the OAA's and Justice for Former Licensed Technologists websites.

INTERIOR DESIGN UPDATE

We started the 2024 year off with an amazing turnout at our January dinner meeting. It was great to have this ALL female panel share their expertise, success stories and best practices with our members.



The Interior Designers that joined us hit it out of the park! Lori Urwin, Principal at HOK, Tara Mackenzie, Program Director at BGIS Direct Interiors and Lily Kim, Senior Design Manager Pomerleau Construction joined me for frank discussions on the role that interiors team play in project delivery.

Manufacture reps took this great opportunity to learn the best way to connect and collaborate at the design level. The panelists expressed the best way to make their lives easier and maintain specification throughout the project was to get in early and provide best in class services through Revit or other Cloud platforms that include all the necessary information for them to make the biggest impact with their clients.

The panelists all agreed that a team approach is necessary when delivering a complete project. Being able to reduce risk with a better performing product or helping to save money through delivery is a sure-fire way to maintain specification, gain trust and ultimately get repeat business.

At the end of the day, we all want to deliver a successful project. These panelists led a very insightful and honest discussion which helped everyone in the room understand the necessary expectations to deliver that success. I want to personally thank Lori, Tara and Lily for joining us and I know I speak for many of the members, we can't wait to work with them soon!

Sarah Lake, Interior Design Officer

VICE-CHAIR UPDATE

Hey everyone! Excited to learn, collaborate, and contribute.

The more I get involved with Associations, the more I learn how the work-life balance has drastically changed since the Pandemic. My observations of industry professionals are the demand for their expertise has reached an all-time high in-person and now virtually, while being expected to balance that with professional growth, family, hobbies, sports, and contributing back to Associations like CSC.

My commitment as incoming Chair will be to bring the Fun to all volunteers, new & old members, and presenters. So, let's all do our best to support each other and maybe try to get some new faces out to dinners. New members are always welcomed.

Stay tuned for some ideas I have during my term.

Thanks, Kevin Becessar, Vice Chair and Executive Co-Program Officer



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WELCOME NEW MEMBERS!!

Please welcome the following NEW members to CSC, Toronto Chapter:

August 2023 - January 16, 2024

Phil Lao

- BDP Quadrangle
- Chelsea Carcone
 - Specification Writer & Contract Administrator at BDP Quadrangle

Derek Towns

• Senior Associate at BDP Quadrangle

Harmandeep Singh Gill

• Senior Mechanical Engineering Technologist at Department of National Defence

Daniel McDevitt

- Business Development Manager at EAD Design Anjai Dutt
 - Senior Project Coordinator at Region of Durham

Mark Gleason

Business Development Manager at Robertson Buildings
 System

Young Park

- Senior Contract Administrator at Morrison Hershfield Alana Howe
- Sales Representative at Carlisle Spray Foam Insulation Steve Wilson
 - Publisher at Canadian Architect Magazine

Sylvia Flores

Manager, Contracts and Vendor Management at Metrolinx

Amir Jamal

• Architect at Architecture49 Inc

Crystal Vandermey

 Architectural Product Sales at Bravura Architectural Products

Ted Park

• Regional Sales Manager at Alfrex Inc

Shawn Geddes

• Job Captain at Moriyama Teshima Architects





Stacey Bogdanow Administrator Office/Membership Officer

PROGRAM COMMITTEE UPDATE

HEY FRIENDS!! Happy New Year and welcome back! We hope you were able to kick-back and relax over

the holidays with your family and friends, but now it's time to get back to work. We have an exciting line-up of events coming in 2024, but before we get into that, let's recap our annual Plant Tour that was held at Duffin Creek Wastewater Pollution Control Facility in November 2023.

This state-of-the-art facility is capable of treating 630 million litres of wastewater each day. Located on the shores of Lake Ontario in the City of Pickering, it treats wastewater from 80% of the residents and businesses in The Regional Municipality of York and from all the residents and businesses in the Town of Ajax and City of Pickering in the Regional Municipality of Durham. Wastewater collection and treatment is essential to the economy, our health and for the protection of the environment.

This tour gave us the opportunity to walk through the plant, observing each stage of the sewage treatment process, and yes, it was cool... alright, alright, it was freeeezing!!! But the 25 people in attendance that toughed it out and braved the cold, were given the grand tour. We toured areas that were cold, we toured areas that were hot, and we even toured areas that did not smell that great either!

A shout out to our tour guides, Mike and the crew from the Region of Durham. Your knowledge and input as well as your humour were greatly appreciated.

January, 2024 - We started 2024 off with a bang! As a Chapter, we take the time to show appreciation to our local CSC Fellows and Life Members with a Celebration Dinner. After the dinner, we had a fantastic and engaging interior design panel discussion with excellent panellists. We would like to say thanks to our panellist; Tara Mackenzie - Program Director at BGIS Direct Interiors, Lily Kim - Senior Design Manager at Pomerleau and Lori Urwin - Principal, Practice Leader at HOK for participating... AND we cannot forget to thank Sarah Lake, Architectural Sales Manager @ Rockfon and CSC Toronto Interior Design Officer for being our moderator. GREAT JOB! We had nearly 100 people register for this event... 93 people registered to be exact. A CSC Toronto Chapter milestone this season.

A big thank you to everyone that attended.



"As always, we are open to suggestions for technical presentation topics. Please contact us directly at <u>associations.kevin@gmail.com</u> or <u>charles@cpd.ca</u>!"



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February 2024 – we have Rob Simpson from VenTex presenting on how to specify commercial louvers. Also, the CSC Building Expo trade show will be on Tuesday, February 28th @ MTCC – South Building. For more information, please visit the website @ www.cscbuildingexpo.ca .

Keep an eye out for information to our upcoming dinner events as we have some exciting topics, and presenters planned.

Lastly, we'd like to thank all the members, students, and guests that have attended the Chapter Dinners so far. Your continued support and engagement keep our Dinners successful.

As always, we are open to suggestions for technical presentation topics. Please contact us directly at associations.kevin@gmail.com or charles@cpd.ca

We are CSC!

Kevin Becessar and Charles Bosworth Program Committee Officers

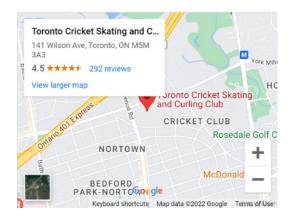
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COMMENTS?

If you have comments or suggestions, or would like more information about the newsletter, please reach out to Laura Herbert at <u>lherbert@dialogdesign.ca</u>.

In-Person Dinner Meeting Location: Toronto Cricket Skating and Curling Club 141 Wilson Ave, Toronto, ON M5M 3A3



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